

Lutheran
Services
in America

2017
Annual
Report

be
strong
courage-
geous



“Be strong and courageous”

Joshua 1:9

May 2018

Dear valued members, friends and supporters—

In these momentous times Lutheran Services in America is activating the power of our network and our nationwide presence to solve some of the most complex problems that prevent people from leading healthier and more productive lives.


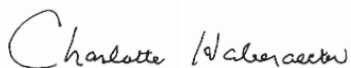
The intelligence inherent in our network makes us a vital resource in a time of change. We are developing new solutions that are helping seniors access critical care, creating stronger outcomes for youth aging out of foster care, providing a deeper understanding in the halls of government for what's at stake for the most vulnerable members of our society when public funding wanes and much, much more.

Our achievements are due to your generous support. Your investment in Lutheran Services in America allows us to bring together the collective knowledge and experience of our member organizations to achieve results that go beyond what any one organization could achieve on its own.

Even as we look to the future we are reminded that our work is intrinsically linked to our heritage. 500 years ago when Martin Luther set out to reform the Roman Catholic Church he also created a new approach to service—an approach that lives on through our network today. Just as these reforms disrupted the status quo of the day, we are developing the solutions that will create a new tomorrow.

We thank you for your support of our work to ensure that every person can reach their full potential.

Blessings,



Charlotte Haberaecker

President and CEO
Lutheran Services
in America,
Incorporated



David J. Fenoglio

President and CEO
Lutheran SeniorLife
Chairperson
of the Board
Lutheran Services
in America,
Incorporated

Putting the Power of Our Network to Work

As the only nationwide network of Lutheran health and social services agencies Lutheran Services in America is uniquely positioned to harness the power of this unparalleled network. Our 300+ member organizations operate in virtually every state, building on a 500-year Lutheran tradition of caring for people and communities.



1,100

Vulnerable seniors in 50 communities throughout rural Minnesota and North Dakota experienced an improvement in health and their quality of life



4,000

Children and youth realized tangible improvement in their lives and wellbeing

This network model has the national reach and local intelligence to address the complexity at the heart of challenges facing people, families and communities. And, because of the unique and effective nature of our network, national partners—from foundations to universities—want to join us in creating solutions.

Lutheran Services in America is pioneering new models to enable people to remain in their homes and communities as they age. Investing together in research and development, Lutheran Services in America and member organizations developed a solution to connect seniors struggling with chronic health conditions to the services they need to remain healthy. In partnership with The Harry and Jeanette Weinberg Foundation, Inc. and the University of North Carolina-Chapel Hill, Lutheran Services in America launched an initiative to help seniors successfully return and stay at home after hospitalization and rehabilitation. Lutheran Services in America is testing the solution in four member organizations with plans to scale the solution more broadly after evaluation.

The Great Plains Senior Services Collaborative, funded in part by a large regional foundation and led by Lutheran Services in America, has improved the health and quality of life of over 1,100 vulnerable seniors in 50 communities throughout rural Minnesota and North Dakota. Lutheran Services in America also engaged the Nonprofit Finance Fund to build the capacity of our members to keep people healthy at home and develop partnerships with health systems and other payers to expand and sustain services.

Through a partnership with The Annie E. Casey Foundation Lutheran Services in America completed a 15-month Results Count program with 10 member organizations and 18 leaders that tangibly improved the lives of almost 4,000 children and youth across the country. Outcomes ranged from reducing the percentage of minority youth re-entering the juvenile justice system in South Dakota to increasing the graduation rates of foster care youth in Colorado.

Realizing the Promise

Building on the success of the LSA 20–500 Fund, in 2017 Lutheran Services in America launched a new three-year campaign called Realizing the Promise. But unlike other capital campaigns Realizing the Promise is different. This effort will not achieve a one-time milestone or acquire an asset that you can see and touch. The promise of this special campaign is a new delivery of health and social services that will shape our nation from the community level on up. The \$500,000 goal will provide critical seed funding for the R&D required to scale the innovative solutions our network is developing and will create new pilots with the potential to help millions of people in new, more effective ways.

Disaster Recovery

Harvey. Irma. Maria. In 2017 hurricanes ravaged coastal communities from the U.S. Virgin Islands to Texas. And, as is our tradition, Lutheran Services in America member organizations answered the call to care for their communities and the people impacted by disaster.

To assist in our members' efforts, the national office bolstered fundraising by amplifying their appeals within our network, through earned and social media and by leveraging our relationships with national partners who shared fundraising appeals with their networks as well.

#SaveMedicaid

When Congress began considering legislation that would cut federal Medicaid spending by as much as \$1 trillion the Lutheran Services in America network went to work. From our headquarters in Washington, DC we orchestrated a campaign to ensure that members of Congress heard the voices of their constituents.

By mobilizing our network we told the stories of people who rely on Medicaid and how drastic budget cuts would harm them. Through thousands of telephone calls and emails, dozens of meetings on Capitol Hill and scores of opinion pieces published in newspapers around the country we projected a collective voice for millions of Americans. And while the effort succeeded in defeating several problematic pieces of legislation there is still work to be done. Congress continues to consider proposals that would enact substantial cuts to Medicaid. The success of our advocacy campaign was recognized by The Annie E. Casey Foundation with a grant to empower our members to be a strong voice in their communities.

Meeting our goals with your support

We gratefully acknowledge our faithful supporters whose generous contributions sustain the life-changing work of Lutheran social ministry and the Lutheran Services in America network. The ongoing and continued investment from the organizations, corporations, foundations and individuals listed below makes it possible to transform the lives of people and communities across the country.

Lutheran Services in America 2017 Supporters

(January 1 – December 31, 2017 unless otherwise noted)

- Realizing the Promise
- LSA 20–500 Fund
- Neighbor-to-Neighbor Fund
- Organizational Contributors
- Grants, Foundations & Sponsors
- Memorials, Tributes & Celebrations
- Thrivent Choice Donations

REALIZING THE PROMISE

In July 2017 we launched Realizing the Promise—a special three-year fundraising campaign with a \$500,000 goal. The campaign will provide critical seed funding needed to scale innovative solutions we’re developing and to create new pilots with the potential to help millions of Americans in new, more effective ways.

REALIZING THE PROMISE ORGANIZATIONAL CONTRIBUTORS

These Lutheran Services in America member organizations provided funds to support the Realizing the Promise campaign.

Allegheny Lutheran Social Ministries
Ascentria Care Alliance
Bethesda Lutheran Services
California Lutheran Homes and Community Service/Front Porch
Cedar Lake
Diakon
Lutheran Family Services of Virginia
Lutheran Family Services Rocky Mountains

Lutheran Foundation of St. Louis
Lutheran Ministries of Mercy
Lutheran SeniorLife
Lutheran Services Carolinas
Lutheran Services Florida
Lutheran Services in Iowa
Lutheran Social Service of Minnesota
Lutheran Social Services of Alaska
Lutheran Social Services of Indiana
Lutheran Social Services of New York
Lutheran Social Services of Northern California
Lutheran Social Services of South Dakota
Lutheran Social Services of the National Capital Area

Lutheran Social Services of the Southwest
Lutheran Social Services of the Virgin Islands
Lutheran Sunset Ministries
Luthercare
MOSAIC, Inc.
National Lutheran Communities & Services, Inc.
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Samaritas
SpiriTrust Lutheran
St. John’s Lutheran Ministries, Inc.
Tacoma Lutheran Retirement Community
Twin Lakes Community
Upbring
Virginia Lutheran Homes, Inc.

REALIZING THE PROMISE GIFTS FROM INDIVIDUALS

Chris Andersen
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Angela and David Bovill
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Kent D. Burgess
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Lutheran Trust
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Foundation

LSA 20-500 FUND GIFTS FROM INDIVIDUALS

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Donald J. Fondow
Melody Grant
David J. Keller
Dr. Patricia W. Savage
and Dr. Roger Johnson
Samuel M. Sipes
George Trauner

LSA 20-500 FUND SPONSORS

Mission Investment
Fund of the ELCA
Portico Benefit Services

NEIGHBOR-TO- NEIGHBOR FUND GIFTS FROM INDIVIDUALS

*Providing general
unrestricted support—the
flexible funding needed
to boldly respond to the
needs of the network today.*

Ahmadiyya Movement
in Islam, Inc.
Lara Aknin
AmazonSmile
Bill and Susan Andrews

Cindy Andrews
Isabelle Barry
Josselyn Bennett
Bethany Lutheran Church
Richard Bishop
Susan Bobie
Boudreau Charitable Fund
Kathryn Burton
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Shawna Campbell
Thomas Cantwell
Richard Carter
Dr. and Mrs. Clyde J.
Christmas
Cynthia Conrad
Lindsey Copeland
Jessica R. Crist
Cura Hospitality, LLC
Ralston and Miriam
Deffenbaugh
The East Koshkonong
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of Tenafly
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of Arendtsville
Paul Van Akkeren
Erwin Vettel
Robert Whitton
Dianne Witte
Rebecca Young

ORGANIZATIONAL CONTRIBUTORS

*Lutheran Services in
America member
organizations who
contributed funds beyond
sustaining dues to support
the organization's strategic
direction and the network's
collective impact for the
period of the first half
of Fiscal Year 2018
(July 1–December 31, 2017).*

Ascendria Care Alliance
Bethel Lutheran Home
California Lutheran Homes
and Community Services/
Front Porch
Camp Restore/
RAI Ministries
Carroll Lutheran Village
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Upbring
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Twin Lakes Community
The Harry and Jeanette
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MEMORIALS, TRIBUTES & CELEBRATIONS

*Gifts made in the name of
the following individuals:*

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Edith Grimm Busse
Kenneth Daly
Joel Mac Davenport Sr.
Lorraine DuRose
Dolores Earley
Wilma Pumphrey Fowler
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Paul Martincek
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The Mosaic Leadership
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Steel Nickone
Doug and Eileen Raymer
Martha Reumann
Peg and Walt Riley
Dr. Patricia W. Savage
and Dr. Roger Johnson
Herb and Nancy Steinmann
Bill and Annette Stolte
David Swartling

THRIVENT CHOICE DONATIONS

Patricia Conly
Timothy Knapp
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