




Lutheran  
Services  
in America

*2018 Annual Report*



*“You are the salt  
of the earth...  
You are the light  
of the world...”*

Matthew 5:13, 14

May 2019

## ***Dear valued members, friends and supporters –***

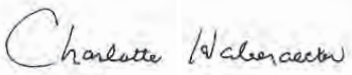
2018 was a precedent-setting year for Lutheran Services in America. We amplified our visibility and gained recognition from national press; partnered with prominent national organizations; and earned multi-million-dollar grants to further the critical work our network members do. This year's Annual Report provides key highlights tied to these important areas.

We are keenly aware times are changing. As such, we are leading the innovations that help people live healthier, independent, purpose-driven lives. We are building awareness for what matters—and what works—at the national level to impact the health and human services field. We continue these crucial efforts in the face of challenging market disruption and government's evolving role.

The biggest factor in our ability to help people and communities thrive in this climate? Your generous support and unswerving commitment to our mission. Your engagement and support make all the difference. They mean that every day the Lutheran Services in America national network delivers exponentially more than any of us could singlehandedly. In this important way, we mirror America's traditional adage of *E pluribus unum* – “Out of many, one.”

We are incredibly proud to lead this network. We are inspired to witness the work that the Lutheran Services in America network does so that people whose lives we touch—from age 1 to 100—can thrive and reach their full potential.

Blessings,



**Charlotte  
Haberaecker**

President and CEO,  
Lutheran Services  
in America, Incorporated



**David J.  
Fenoglietto**

President and CEO,  
Lutheran SeniorLife;  
Chairperson of the Board,  
Lutheran Services  
in America, Incorporated

## ***Lutheran Services in America empowers our members to transform the lives of people and communities***

Our work means that the nation's lawmakers, philanthropic organizations, media outlets and others trust and respect us. We open up new markets and opportunities for the network, by forming new national partnerships, and by increasing our visibility and advocacy efforts nationwide.

**Greater Impact:** 2018 meant vital and innovative programs that deliver better outcomes for more people. In a year which featured several ground-breaking initiatives, we launched LSA Senior Connect, an innovative service coordination program now in pilot with 11 member organizations. The project connects seniors with chronic health conditions to community resources, enabling them to remain in their home and avoid hospitalization.

people to services, provided companions to reduce isolation, and supported the caregivers of older veterans. Based on results, we obtained a new \$3.4 million three-year grant to expand our efforts in Minnesota and North Dakota, and to add Montana to the Collaborative.

**Growing the Network's Visibility and Voice:** By highlighting our network, Lutheran Services in America made significant inroads in ensuring people understand the valuable work our members do, and what those efforts mean for one in 50 Americans. We worked to make members' voices even stronger in their communities, including representing Lutheran social ministry at a growing number of nationally influential

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***“Working together, we turn our ideas into reality by combining the knowledge and resources of our great network.”***

**— Charlotte Haberaecker**

*President and CEO, Lutheran Services in America*

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And through Connect-Home—a transitional care process funded by The Harry and Jeanette Weinberg Foundation—Lutheran Services in America empowered over 220 seniors and their caregivers to successfully return and remain in their homes after rehabilitation, and prevent rehospitalizations.

Also in 2018, our Great Plains Senior Services Collaborative—a multi-year effort funded by a \$2.5 million three-year grant—supported over 1,500 older adults and their families in over 70 rural communities across Minnesota and North Dakota with the engagement of over 130 partners and stakeholders. The Collaborative focused on adults over age 76 with annual income of less than \$20,000, who frequently were living alone with multiple chronic conditions. We connected

tables including the Bipartisan Policy Center's Health Project, Rural Aging and Social Isolation Task Force, and its Rural Health Round Table. Our advocacy team provided tools and training to keep network members abreast of the most current topics on Capitol Hill, including having trained 100 people in advocacy communications skills.

Lutheran Services in America also earned a Top 10 slot on *The Chronicle of Philanthropy's* “America's Favorites 100 Charities” List, and was named #16 on *Forbes* magazine's prestigious “2018 100 Largest U.S. Charities” List. Additionally, the refreshed Lutheran Services in America brand was named one of the top 100 brand transformations in the world by REBRAND 100, regarded as the highest recognition for excellence in brand repositioning.

## Realizing the Promise surpasses \$400,000 in support

*Lutheran Services in America's special campaign to provide seed funding to pilot and scale innovative solutions for vulnerable Americans*

Launched in 2017 with a \$500,000 goal, the Realizing the Promise campaign is advancing solutions that address the urgent needs of the one in 50 Americans our network supports each year. With commitments from 100 donors and 37 member organizations, both new and existing partners, we're breaking the mold as we approach the third year of this history-making campaign in 2020. From supporting national pilots to spreading effective solutions, funding from this special three-year campaign effort is accelerating our mission to transform the lives of people and communities. That's the Promise we're Realizing together today.

## Results Innovation Lab

Today's reality is that our children and youth don't have the opportunities they need to grow to be successful adults. In response and with generous philanthropic support, we launched our Results Innovation Lab to break down the barriers preventing so many of America's young people from achieving their full potential. To date, we already have achieved tangible improvement in the lives of 4,000 children, youth and families. These results include increasing high school graduation rates of foster youth and helping hundreds of youth of color avoid re-arrest. Building on these results, we launched in 2018 a bold new goal to dramatically improve the trajectory of the lives of 20,000 vulnerable children and youth by 2024 so they can step into the bright futures God prepared for them.

4,000 children  
and youth whose lives  
improved via Results  
Innovation Lab



RANKING ON  
FORBES MAGAZINE'S  
"2018 100 LARGEST  
U.S. CHARITIES" LIST

**78 LEADERS & STAFF**  
ENGAGED IN 3 ACTIVE  
LEARNING COHORTS:  
CONNECT-HOME,  
RESULTS INNOVATION,  
AND SENIOR SERVICES  
COLLABORATIVE



older adults empowered  
to return home by  
Connect-Home  
transitional care process



1,500 SENIORS SUPPORTED IN RURAL  
COMMUNITIES VIA GREAT PLAINS SENIOR  
SERVICES COLLABORATIVE



**96**

Number of meetings  
held with offices  
of U.S. Members  
of Congress



OUR RANKING ON  
THE CHRONICLE  
OF PHILANTHROPY'S  
"AMERICA'S FAVORITE  
100 CHARITIES" LIST



## Advancing Lutheran social ministry with your support

We gratefully acknowledge our faithful supporters whose contributions sustain the life-changing work of Lutheran social ministry and the Lutheran Services in America network. The ongoing and continued investment from the organizations, foundations, corporations and individuals listed below makes it possible to transform the lives of people and communities across the country.

### Lutheran Services in America 2018 Supporters

(received January 1–December 31, 2018 unless otherwise noted)

- Realizing the Promise
- Results Innovation Lab
- Neighbor-to-Neighbor
- Member Contributors
- Grants, Foundations, Sponsors & Partners
- Memorials, Tributes & Celebrations
- Thrivent Choice

**REALIZING THE PROMISE** is a special three-year campaign launched in 2017 with a \$500,000 goal to provide critical seed funding to scale innovative solutions and create new pilots to help millions of Americans in new, more effective ways.

#### REALIZING THE PROMISE MEMBER CONTRIBUTORS

Allegheny Lutheran Social Ministries, Inc.  
Ascentria Care Alliance  
Bethesda Lutheran Services  
California Lutheran Homes and Community Services in association with Front Porch  
Cedar Lake, Inc.  
Diakon Lutheran Social Ministries  
KenCrest Centers  
Lutheran Family Services of Virginia, Inc.  
Lutheran Family Services Rocky Mountains  
Lutheran Foundation of St. Louis  
Lutheran Ministries of Mercy  
Lutheran SeniorLife  
Lutheran Services Carolinas  
Lutheran Services Florida, Inc.  
Lutheran Services in Iowa  
Lutheran Social Service of Minnesota  
Lutheran Social Services of Alaska, Inc.

Lutheran Social Services of Indiana  
Lutheran Social Services of New York  
Lutheran Social Services of North Dakota  
Lutheran Social Services of Northern California  
Lutheran Social Services of South Dakota  
Lutheran Social Services of the National Capital Area  
Lutheran Social Services of the Southwest  
Lutheran Social Services of the Virgin Islands  
Lutheran Sunset Ministries  
Luthercare  
MOSAIC, Inc.  
National Lutheran Communities & Services, Inc.  
Peace Community Center  
Samaritas  
SpiriTrust Lutheran  
St. John's Lutheran Ministries, Inc.  
Tacoma Lutheran Retirement Community  
Twin Lakes Community Upbring  
Virginia Lutheran Homes, Inc.

#### REALIZING THE PROMISE GIFTS FROM INDIVIDUALS & ORGANIZATIONS

Marian Baldini  
James Barclay  
Sam Beals  
Stan Berman  
Angela and David Bovill  
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Kent and Linda Burgess  
Thomas Busse  
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Cynthia Conrad  
Lindsey Copeland  
Jessica R. Crist  
Kenneth and Donna Daly  
Rev. Patricia A. Davenport and Jamar Davenport  
Rev. J. Bart Day  
David Duea  
Marjorie Ellis  
David Fenoglietto  
Luanne B. Fisher  
The Frerichs Family Fund of InFaith  
Community Foundation  
Kristen Gay  
Andrew Genszler  
Ted W. Goins, Jr.  
Darrell R. Gordon

Charlotte Haberaecker  
Rev. Donald M. Hallberg  
Jodi and Stan Harpstead  
Terrance L. Harter  
Ruth A. Henrichs  
Deborah and Ryan Hoesly  
Bill Jennings  
Junia John-Straker  
Rev. David and Susan Keller  
Jane Isaacs Lowe  
Bill and Janis McCracken  
Donald and Theresa Meyer  
Nelson and Shirley Meyer  
Paul and Gwen Middeke  
Paul C. Miles  
William and Dolores Nord  
Betty Oldenkamp  
Phillips/Eary Family Charitable Fund  
Mark and Mary Peterson  
Mark and Susan Pile  
Mitch Possinger  
Robert and Patricia Rundle  
Dr. Patricia W. Savage and Dr. Roger Johnson  
William and Patricia Snyder  
Bola and Amy Sodeinde  
Ingrid and Bill Stafford  
Rev. Donald and Rev. Christine Stiger

Gene L. Svebakken  
Julie and Bruce Swanson  
David and Barbara Swartling  
Robert and Hilma Swensen  
Cheryl Thiem  
Jessica Thomasson  
Ted Tietjen  
Anne Towey  
Michael Turillo  
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John J. Twardos  
George Watson  
Gary L. Wheeler  
Thomas White  
Rebecca Young  
Sylvia Ziesmar  
James P. Zils

#### REALIZING THE PROMISE SPONSORS

Cura Hospitality, LLC  
Kyle Todd Public Service Foundation, Inc  
Lutheran Trust  
Mission Investment Fund of the ELCA  
Portico Benefit Services  
The Innovation Exchange, LLC

## RESULTS INNOVATION LAB GIFTS FROM INDIVIDUALS & ORGANIZATIONS

*RESULTS INNOVATION LAB supports our moonshot goal to dramatically improve the trajectory of the lives of 20,000 vulnerable children and youth in the United States by 2024.*

Samuel Bennett  
Kenneth and Donna Daly  
The Frerichs Family  
Fund of InFaith  
Community Foundation  
Charlotte Haberaecker  
Robert E. and  
Margot W. Keith  
Robert and Marilyn Klett  
Dr. Antonio Ofelie  
Jeffrey and Pamela  
Thiemann  
Thrivent Financial  
Seth Wynands

## NEIGHBOR-TO- NEIGHBOR GIFTS FROM INDIVIDUALS & ORGANIZATIONS

*NEIGHBOR-TO-NEIGHBOR is our annual fund that provides flexible funding to boldly respond to the needs of the network today.*

Allegheny Lutheran  
Social Ministries, Inc.  
AmazonSmile  
Cindy Andrews  
Jamie Apodaca  
Cynthia and George Barth  
Rev. Dr. and  
Mrs. David Benke  
Richard Bishop  
Denver Bitner  
Susan Bobie  
Boudreau Charitable Fund  
Jana Shannon Bradley  
Larry and Billie Bradshaw  
Kathryn Burton  
Richard Carter  
Dr. and Mrs.  
Clyde J. Christmas  
Ralston and Miriam  
Deffenbaugh  
Stephanie Devereux  
Diakon Lutheran Social  
Ministries  
Sarah Dobson  
Paul Donohoe  
Dania Douglas  
Rev. Melody Eastman  
The East Koshkonong  
Lutheran Church  
Morgan Ewing

David Fenoglietto  
Teri Gatanis  
Kristen E.M. Gay  
Emily Gibbons  
Mark and Suzanne Glenn  
Darrell R. Gordon  
John Gray  
Charlotte Haberaecker  
Terrance Harter  
Deborah and Ryan Hoesly  
Brian and Carla Hofland  
Erik Homan  
Jeffrey Johnson  
Robert and Marilyn Klett  
Catherine Knudsen  
Aarti Kupuria  
David Larson  
Jane Isaacs Lowe  
Lutheran Deaconess  
Association

Lutheran Social Services  
of Indiana  
Ronald Manbeck  
Susan M. Mann  
Joel Mathew  
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Kate McKeon  
Nelson and Shirley Meyer

Christopher Moritz  
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Northeastern Iowa  
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Andrew Novakovic  
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Tracey Oshiro  
Winston and May  
Burt Persaud  
Mark and Mary Peterson  
Rev. Arnold O. Pierson  
Pledgeling Foundation  
Kurt and Mary Ann Rathjen  
Christopher J. Reighard  
Amy Reumann  
Joy Ryan  
Sather Family Revocable  
Lifetime Trust  
DeMar and Patricia Sather  
Dr. Patricia W. Savage  
and Dr. Roger Johnson  
Stephen Schack  
Gladys and Ralph Schulz  
Sonja Selboe  
Timothy Sheehan  
William and Patricia Snyder  
Bola and Amy Sodeinde  
Judith Spindt  
Thomas Syverson  
St. Petri Lutheran Church  
Paul and Laurie  
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of Tenafly  
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Erwin Vettel  
Lynette Wahl  
Heather Allison Waters  
Nadine Werfelmann  
Robert Whitton  
Rebecca Young  
David Zauche  
James P. Zils  
Craig Zinserling

## MEMBER CONTRIBUTORS

*Lutheran Services in America member organizations who contributed funds beyond sustaining dues to support the organization's strategic direction and the network's collective impact for the first half of Fiscal Year 2019 (July 1–December 31, 2018).*

Ascentria Care Alliance  
California Lutheran Homes  
and Community Services  
in association with  
Front Porch  
Compass Housing Alliance  
Dakota Boys and Girls  
Ranch Association  
Genacross Lutheran  
Services  
Grace Place Lutheran  
Wellness Ministries, Inc.  
Holy Family Ministries  
Immanuel  
Luther Memorial Home  
Lutheran Community  
Services Northwest  
Lutheran Community  
Services, Inc.  
Lutheran Family and  
Children's Services  
of Missouri  
Lutheran Family Services  
of Nebraska, Inc.  
Lutheran Family Services  
Rocky Mountains  
Lutheran Foundation  
of St. Louis  
Lutheran Health Ministries  
of the Foothills  
Lutheran Metropolitan  
Ministry  
Lutheran Ministries  
of Mercy  
Lutheran Services  
Carolinas  
Lutheran Services  
Florida, Inc.  
Lutheran Social Services  
of Alaska, Inc.

Lutheran Social Services  
of Illinois  
Lutheran Social Services  
of Indiana  
Lutheran Social Services  
of South Dakota  
Lutheran Social Services  
of the Virgin Islands  
Lutheran Urban  
Community Ministry  
MOSAIC, Inc.  
My Friends House  
Peace Community Center  
RAI Ministries, Inc.  
Saint Luke Ministries  
Samaritas  
Sapphire Lutheran  
Homes, Inc.  
Southeast Ministry  
St. John's Lutheran  
Ministries, Inc.  
Tacoma Lutheran  
Retirement Community  
Trinity Healing Center  
Upbring  
We Raise Foundation

## GRANTS, FOUNDATIONS, SPONSORS & PARTNERS

Aging and Disability  
Institute, National  
Association of Area  
Agencies on Aging  
The Annie E. Casey  
Foundation  
Bipartisan Policy Center  
Concordia Plan Services  
Cura Hospitality  
Evangelical Lutheran  
Church in America  
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at the ELCA Foundation  
Lutheran Services for  
Children Endowment at  
the ELCA Foundation  
Lutheran School of  
Theology at Chicago  
Lutheran Services in  
America Disability  
Network (LSA-DN)  
Margaret A. Cargill  
Philanthropies  
Mission Investment Fund  
of the ELCA  
Nonprofit Finance Fund  
North Dakota State  
University  
Optum  
Portico Benefit Services  
The Graham Company  
The Harry and Jeanette  
Weinberg Foundation, Inc.

The Lutheran Church—  
Missouri Synod  
The University of North  
Carolina at Chapel Hill  
Twin Lakes Community  
We Raise Foundation  
The Wilson Sheehan Lab  
for Economic Opportunities  
(LEO) at the University  
of Notre Dame  
Ziegler

## MEMORIALS, TRIBUTES & CELEBRATIONS

*Gifts made in the name of the following individuals:*

The Rev. Dr. John M. Brndjar  
Edith Grimm Busse  
Franklin Chu  
Lorraine DuRose  
Rev. Ted and Frances Goins  
Ina Marie Grote  
Charlotte Haberaecker  
Gene Kaseman  
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LSA Staff Team  
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Shane Myers  
Joanne Negstad  
Norman C. Berg  
Martha Reumann  
Peg and Walt Riley  
Dr. Patricia W. Savage  
and Dr. Roger Johnson  
Warren R. Schack  
Herb and Nancy  
Steinmann  
Annriette Stolte  
David Swartling  
Ted Tietjen  
Lyar Zinserling

## THRIVENT CHOICE DONATIONS

Barbara Blackford  
Luanne B. Fisher  
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Alma-Lynn Kamps  
Gwen Kuhrt  
Shane Myers  
Siegfried Pregitzer  
Norman Prien  
Bonnie Raquet  
Richard Riechers  
James Roth  
Larry A. Seitz  
Donna Sons  
Jean Tidwell  
Robert Ulery  
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July 2018 – June 2019

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