

## MOBILIZING PEOPLE & RESOURCES

---

# Lasting Change Campaign

*When you support this Campaign, you are joining a movement dedicated to achieving a healthier, more equitable future for millions of Americans.*

As the Campaign co-chairs, we witness Lutheran Services in America changing the odds for millions of Americans. The 300 nonprofits nationwide that make up Lutheran Services in America collectively improve the lives of one in 50 Americans every year. These 300 nonprofits walk alongside people at their most vulnerable time providing vital services for people and families.

With national programs demonstrating groundbreaking results and a national network with deep local presence in over 1,400 communities across the U.S., Lutheran Services in America's *Lasting Change Campaign* is uniquely positioned to make significant impact.

The pages that follow describe our three major undertakings in the Campaign and what we can accomplish with your support. Please join us. The first \$250,000 in Campaign gifts will be matched dollar-to-dollar by the Thrivent Foundation!

## CAMPAIGN CO-CHAIRS

---



**Ms. Karen L. Himle**  
SVP Corporate Affairs  
Thrivent Financial



**Dr. Antonio M. Oftelie**  
Executive Director  
Leadership for a Networked  
World at Harvard University



**Rev. Kevin D. Robson**  
Chief Mission Officer  
The Lutheran Church—  
Missouri Synod



**Ms. Julie E. Swanson**  
Retired CEO  
Lutheran Family Services  
of Virginia



**Rev. Jeffrey D. Thiemann**  
President & CEO  
Portico Benefit Services



LUTHERAN SERVICES IN AMERICA

# Who we are

*A nationwide network of 300 health and human services organizations serving one in 50 Americans each year.*

Lutheran Services in America brings the knowledge and resources of 300 health and human services nonprofit organizations—our nationwide network—together with strategic partners to:

**ADVANCE** programs that improve the health and well-being of people and families experiencing need in the U.S. regardless of faith or background. We serve all. We strengthen families, we empower children to grow up to be healthy, productive adults and we support veterans, refugees, older adults and people with disabilities to live with dignity, independence and in the community of their choice.

**TACKLE** underlying problems and build models for success that can be replicated across the country.

**AMPLIFY** the voice of our faith-based network to advance policies that improve the lives of one in 50 Americans each year.



195

Senior  
Services



103

Health  
Care



50

Disability  
Services



105

Children,  
Youth &  
Families



31

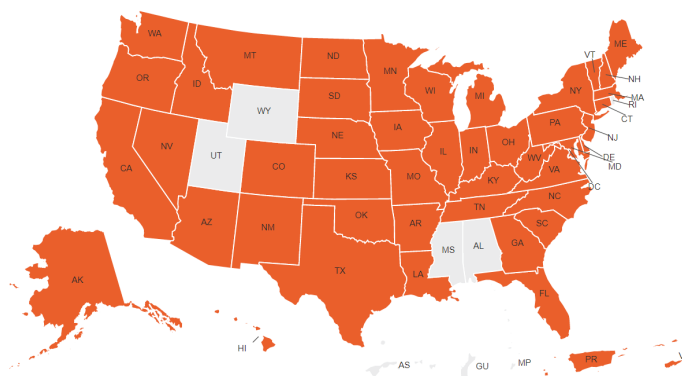
Immigration  
& Refugee  
Services



55

Housing &  
Community  
Development

We partner with academia, business and philanthropy to impact communities at scale—in ways that go beyond what one organization could achieve alone.



We work in over 1,400 communities across 45 states achieving both local and national impact.



MAKING AN IMPACT

---

# Campaign priorities

*Advance programs that change the lives of low-income people filled with potential so communities can thrive.*

Lutheran Services in America leverages its size, scale and strength to help millions of Americans in new, more effective ways. The tangible benefits of the investments in our work to date are groundbreaking, but we need significantly more funding to carry forward and expand promising results.

## LASTING CHANGE CAMPAIGN PRIORITY AREAS:

---



### CHILDREN & FAMILIES

Improve equitable outcomes for children and families, and expand innovative approaches that address racial and economic disparities that disproportionately harm children and families of color. We partner with foundations, health care and others to lead initiatives that significantly change the odds for children and families.



### OLDER ADULTS

Improve the care of older adults and expand services that enable low-income older adults to remain in their homes and communities and age with dignity, independence and purpose. We engage foundations, health care and others to provide on-the-ground resources to support older adults. We also work with experts to measure the effectiveness of programs, and achieve scale and replication across the country.



### SOCIAL SECTOR LEADERS

Empower Lutheran social ministry leaders with additional skills and opportunity to drive transformational change. We lead powerful learning communities that develop the capacity of nonprofit leaders to adapt to the rapidly changing needs of their communities and forge new paths for low-income people and families.



LASTING CHANGE CAMPAIGN

---

# Children & families

*Improve equitable outcomes for children and families in crisis.*

## THE PROBLEM

---

Children in foster care experience poorer outcomes than their peers, with higher levels of homelessness, arrest, and psychiatric needs, and lower levels of educational attainment and economic stability. Children in foster care—disproportionately youth of color—currently face stark outcomes:

- **Only 58% of America's youth in foster care graduate high school**
- **Of the 23,000 youth that age out of foster care each year, 20% are instantly homeless and only 3% graduate from college**
- **By age 24, only half of young people who have experienced foster care will be employed**
- **By age 26, half of youth that age out of foster care are arrested**

Neglect—often a symptom of poverty—is the primary reason children are removed from their homes.

**84% of children being placed into foster care is due to neglect**—the inability of a parent to provide adequate or safe food, shelter, clothing, medical care or supervision. This is often a symptom of underlying socioeconomic challenges such as poverty, lack of community resources, and lack of parenting skills or an underlying mental health or substance abuse disorder. Research shows there is substantial trauma when a child is removed from their family; however, nearly half of children in the child welfare system return home within the first year.

The impact of the COVID-19 pandemic is exacerbating the needs of families in crisis. There is universal concern that the economic and health impact of the pandemic will increase the risk of cascading into homelessness, family violence and/or other events that can destabilize families.

## OUR RESULTS

---

Lutheran Services in America is making large-scale impact by replicating promising strategies that strengthen families in crisis and reduce the number of children removed from their homes due to neglect.

**Lutheran Services in America's Results Innovation Lab is a proven program that is increasing equitable outcomes for children and families in the U.S.**

Specifically, the program focuses on the disproportionate number of children of color separated from their families by addressing systemic racism in the child welfare system. For example, the program disaggregates data to highlight racial disparities. It provides technical assistance and coaching that builds the capacity of nonprofit leaders to lead broad-scale change at the community level so that all stakeholders (e.g., schools, police) are engaged and actively contribute to achieving transformative change.

### Our recent results include:

- Over 1,500 youth of color avoided re-arrest in South Dakota
- Over 350 youth of color exited homelessness to safe housing in Minnesota
- Over 250 children exited foster care to permanent families in Illinois

## CAMPAIGN IMPACT

---

**Your support of this Campaign will replicate innovative breakthroughs across the country.**

Since 2016 we have worked with 18 organizations from 17 states and improved the lives of over 7,000 children. Your Campaign gift will expand our Results Innovation Lab to engage 32 additional organizations to achieve equitable outcomes in the lives of 20,000 children by 2024.



LASTING CHANGE CAMPAIGN

---

# Older adults

*Enable older adults to remain in their homes and communities and age with dignity, independence and purpose.*

## THE PROBLEM

---

The number of people who are age 65+ is growing faster than all other age groups and is projected to grow by over 60% in the next 20 years, according to the U.S. Census Bureau.

Low-income older adults struggle with rising housing and health care bills, inadequate nutrition, social isolation, diminished savings and job loss and lack of access to transportation. One in two older adults on Medicare have incomes below \$26,200 and the median income for retired adults age 65+ in 2017 was less than \$20,000.

The COVID-19 pandemic has magnified health disparities for low-income older adults of color who have more chronic health conditions and less access to health care. Yet there is unprecedented opportunity to improve access to technology and virtual services as well as services in the home and community that support older adults to successfully age at home and avoid hospitalization.

## OUR RESULTS

---

Lutheran Services in America is addressing key gaps in care for low-income older adults. With outside experts and partners we're delivering breakthrough results for low-income older adults across the U.S.

## CAMPAIGN IMPACT

---

Your support of this Campaign creates and delivers promising strategies that improve the health and well-being of low-income older adults in the U.S. Campaign gifts will carry forward and expand our results in the following areas:

### Affordable Housing

Address gaps in care for older adults in low-income housing who lack access to critical services such as nutrition, transportation and behavioral health services. Lutheran Services in America organizations created LSA Senior Connect, an innovative model to connect older adults to services and supports that improve their health, quality of life and enable them to maintain their health and independence. LSA Senior Connect shows such promise for growth.

### Rural Communities

Expand the impact of services for low-income older adults in rural America and strengthen the delivery of virtual services to reach additional older adults and their caregivers in response to the COVID-19 pandemic.

### Rehabilitation

Scale and sustain Connect-Home, a proven model developed by The University of North Carolina at Chapel Hill and implemented by seven Lutheran Services in America organizations. Connect-Home effectively equips older adults and their caregivers to successfully transition home after a rehabilitation stay, particularly important for this higher-risk group during the COVID-19 pandemic.



LASTING CHANGE CAMPAIGN

---

# Social sector leaders

*Empower leaders with additional skills and opportunity to drive transformational change.*

## THE PROBLEM

---

**The world has changed.** Driving change in a never-before-seen environment requires amazing persistence, dedication and commitment. Across America, there are new sets of opportunities and challenges that require local and national partners aligned in purpose.

The need for health and human services is growing and intensifying. The challenges facing the diversity of people we care for—from youth to the homeless, veterans, refugees, older adults, and people with disabilities—are urgent, complex and unprecedented.

Disproportionate outcomes for people of color related to COVID-19 most recently emphasize the structural barriers to good health faced by so many Americans. The realities of systemic bias and structural racism that give rise to inequities have health consequences for people and communities across the U.S.

## OUR RESULTS

---

The organizations that make up Lutheran Services in America are united in their mission to strengthen people and communities. Lutheran social ministry's faithful presence in the U.S. has over 150 years' experience making bold goals a reality at pivotal moments. And while much has changed in 500 years, Luther's call to Christians to care for those in need continues to drive today's work.

It is in the DNA of Lutheran Services in America organizations to collaborate, innovate and replicate successful strategies and programs. Together our network of 300 nonprofit organizations create a better, stronger and more resilient health care and social services sector. And with a unified voice, Lutheran Services in America advocates for policies that achieve health equity for all Americans.

Lutheran Services in America's network of Lutheran social ministries is built on deep trust, open exchange and shared mission and values, which creates the capacity to effectively organize and mobilize around a common goal and agenda. Our shared calling to care for our neighbor is a force for bringing people and resources together to solve problems—impacting communities at scale—in ways that go beyond what any one organization can achieve on its own.

## CAMPAIGN IMPACT

---

Your support of this Campaign will expand the breadth and quality of programs for leaders and emerging leaders to address the urgent and growing needs in our communities, and deliver meaningful change.

It will amp up virtual programming needed during and beyond the COVID-19 pandemic when travel and in-person events are limited. For example, "Strength and Service" is our new virtual series that connects Lutheran social ministry leaders to top-level experts in our field. Your Campaign gift will provide opportunities to strengthen our social ministry leaders as they answer the call in the midst of a global pandemic that disproportionately harms people who currently face discrimination and marginalization.



LUTHERAN SERVICES IN AMERICA

---

# Our commitment

*A message from the President & CEO and Board Chair*

Dear Stakeholders,

**This is our mission moment for bold collective action to create a future where every American thrives.**

As one of the largest health and human services nonprofit networks, the Lutheran Services in America network plays a critically important role in caring for one in 50 Americans each year. Our commitment to honor the “whole person” and their needs with dignity and respect goes back over 500 years and is deeply embedded in the DNA of the work Lutheran social ministry organizations do across the country.

**Your support of the Lasting Change Campaign creates a stronger future for millions of Americans.**

In the Book of Jeremiah, God tells the prophet Jeremiah to buy a field in the midst of an imminent invasion of the country. It was God’s promise of a future where a light would come into the world and shine in the darkness. A future of hope and shalom. May we all, like Jeremiah, go forth boldly to invest in the future.

Your support of Lutheran Services in America is deeply valued, and your investment in the future brings light to the world.

Blessings,

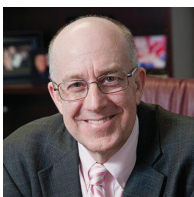
*Charlotte Haberaecker*



**Charlotte Haberaecker**

President and CEO,  
Lutheran Services  
in America, Incorporated

*Larry Bradshaw*



**Larry Bradshaw**

President and CEO,  
National Lutheran  
Communities & Services  
Chairperson of the Board,  
Lutheran Services  
in America, Incorporated