

LUTHERAN SERVICES IN AMERICA, INCORPORATED
FINANCIAL STATEMENTS
YEARS ENDED JUNE 30, 2022 AND 2021



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LUTHERAN SERVICES IN AMERICA, INCORPORATED
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INDEPENDENT AUDITORS' REPORT

Board of Directors
Lutheran Services in America, Incorporated
Washington, DC

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying statements of financial position of Lutheran Services in America, Incorporated (the Organization), as of June 30, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



CliftonLarsonAllen LLP

Baltimore, Maryland
October 3, 2022

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENTS OF FINANCIAL POSITION
JUNE 30, 2022 AND 2021

	2022	2021
ASSETS		
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 2,109,252	\$ 2,485,992
Short-Term Certificates of Deposit	650,000	550,000
Pledges Receivable	25,450	40,500
Accounts Receivable	58,417	61,522
Prepaid Expenses	46,482	35,663
Total Current Assets	2,889,601	3,173,677
ASSETS LIMITED AS TO USE		
Cash Held for Managed Networks	130,459	104,995
Restricted Cash Held for Grant	3,444,417	1,397,833
Total Assets Limited as to Use	3,574,876	1,502,828
INVESTMENTS		
Long-Term Certificates of Deposit	500,000	600,000
Mutual Funds and Common Stocks	2,306,171	2,259,265
Deferred Compensation Assets	69,324	42,704
Total Investments	2,875,495	2,901,969
PLEDGES RECEIVABLE, NET OF CURRENT PORTION	-	40,000
RIGHT-OF-USE ASSETS - LEASES	133,397	236,431
FIXED ASSETS		
Information Technology	2,995	2,995
Less: Accumulated Depreciation	2,995	2,995
Total Fixed Assets	-	-
Total Assets	\$ 9,473,369	\$ 7,854,905

See accompanying Notes to Financial Statements.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENTS OF FINANCIAL POSITION (CONTINUED)
JUNE 30, 2022 AND 2021

LIABILITIES AND NET ASSETS	2022	2021
CURRENT LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 206,082	\$ 290,286
Operating Lease Liabilities	108,011	102,324
Deferred Revenue:		
Deferred Dues Revenue	602,535	225,747
Deferred Grant Revenue	-	57,000
Total Current Liabilities	916,628	675,357
DEPOSIT LIABILITIES		
Deposits Held for Managed Networks	130,459	104,995
LONG-TERM LIABILITIES		
Deferred Compensation	69,065	42,704
Operating Lease Liabilities, Net of Current Portion	22,896	131,299
Total Long-Term Liabilities	91,961	174,003
 Total Liabilities	 1,139,048	 954,355
NET ASSETS		
Without Donor Restrictions:		
Unrestricted	1,842,803	1,731,687
With Board Designations	2,738,930	3,223,160
Total Net Assets Without Donor Restrictions	4,581,733	4,954,847
With Donor Restrictions	3,752,588	1,945,703
Total Net Assets	8,334,321	6,900,550
 Total Liabilities and Net Assets	 \$ 9,473,369	 \$ 7,854,905

See accompanying Notes to Financial Statements.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENTS OF ACTIVITIES
YEARS ENDED JUNE 30, 2022 AND 2021

	2022					2021				
	Without Donor Restrictions	With Board Designations	Total Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Board Designations	Total Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, CONTRIBUTIONS, AND OTHER SUPPORT										
Membership Dues	\$ 876,750	\$ -	\$ 876,750	\$ -	\$ 876,750	\$ 875,552	\$ -	\$ 875,552	\$ -	\$ 875,552
Events - Conferences and Training	184,275	-	184,275	-	184,275	155,904	-	155,904	-	155,904
Service Fees and Others	113,954	-	113,954	-	113,954	161,552	-	161,552	-	161,552
Interest and Dividend Income	21,107	43,606	64,713	16,625	81,338	32,952	-	32,952	15,602	48,554
Realized and Unrealized Gain (Loss)	(20,638)	(433,442)	(454,080)	-	(454,080)	34,662	26,330	60,992	-	60,992
Contributions - ELCA	346,000	-	346,000	-	346,000	370,500	-	370,500	-	370,500
Contributions - LCMS	35,000	-	35,000	-	35,000	35,000	-	35,000	-	35,000
Contributions - Individuals and Organizations	268,201	-	268,201	-	268,201	424,225	30,000	454,225	-	454,225
Contributions - Other	-	44,730	44,730	-	44,730	-	3,166,830	3,166,830	-	3,166,830
Contributions - PPP Debt Forgiveness	-	-	-	-	-	14,589	-	14,589	-	14,589
Grants	-	-	-	4,449,025	4,449,025	-	-	-	3,406,678	3,406,678
Total	1,824,649	(345,106)	1,479,543	4,465,650	5,945,193	2,104,936	3,223,160	5,328,096	3,422,280	8,750,376
Net Assets Released from Restrictions:										
Satisfaction of Board Designations	139,124	(139,124)	-	-	-	-	-	-	-	-
Satisfaction of Fundraising Restrictions	138,369	-	138,369	(138,369)	-	-	-	-	-	-
Satisfaction of Program Restrictions	2,520,396	-	2,520,396	(2,520,396)	-	2,536,643	-	2,536,643	(2,536,643)	-
Total Revenues, Contributions, and Other Support	4,622,538	(484,230)	4,138,308	1,806,885	5,945,193	4,641,579	3,223,160	7,864,739	885,637	8,750,376
EXPENSES										
Program Services:										
Creating Member Solutions	2,944,076	-	2,944,076	-	2,944,076	3,019,330	-	3,019,330	-	3,019,330
Leadership Development and Convenings	183,879	-	183,879	-	183,879	108,808	-	108,808	-	108,808
Raising Visibility for Lutheran Social Ministry	444,458	-	444,458	-	444,458	242,822	-	242,822	-	242,822
LSA Advocacy/Public Policy	184,255	-	184,255	-	184,255	257,239	-	257,239	-	257,239
Total Program Services	3,756,668	-	3,756,668	-	3,756,668	3,628,199	-	3,628,199	-	3,628,199
Supporting Services:										
Management and General	531,446	-	531,446	-	531,446	496,645	-	496,645	-	496,645
Fundraising	223,308	-	223,308	-	223,308	195,293	-	195,293	-	195,293
Total Supporting Services	754,754	-	754,754	-	754,754	691,938	-	691,938	-	691,938
Total Expenses	4,511,422	-	4,511,422	-	4,511,422	4,320,137	-	4,320,137	-	4,320,137
CHANGES IN NET ASSETS	111,116	(484,230)	(373,114)	1,806,885	1,433,771	321,442	3,223,160	3,544,602	885,637	4,430,239
Net Assets - Beginning of Year	1,731,687	3,223,160	4,954,847	1,945,703	6,900,550	1,410,245	-	1,410,245	1,060,066	2,470,311
NET ASSETS - END OF YEAR	<u>\$ 1,842,803</u>	<u>\$ 2,738,930</u>	<u>\$ 4,581,733</u>	<u>\$ 3,752,588</u>	<u>\$ 8,334,321</u>	<u>\$ 1,731,687</u>	<u>\$ 3,223,160</u>	<u>\$ 4,954,847</u>	<u>\$ 1,945,703</u>	<u>\$ 6,900,550</u>

See accompanying Notes to Financial Statements.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED JUNE 30, 2022

	2022									
	Program Services					Supporting Services				
	Creating Member Solutions	Leadership Dev and Convenings	Raising Visibility	LSA Advocacy/ Public Policy	Total Program Services	Management and General	Fundraising	Total Supporting Services	Total Expenses	
EXPENSES										
Staff Compensation and Benefits	\$ 854,252	\$ 68,158	\$ 183,595	\$ 156,980	\$ 1,262,985	\$ 255,888	\$ 184,586	\$ 440,474	\$ 1,703,459	
Travel	18,609	3,110	171	-	21,890	9,852	525	10,377	32,267	
Professional Services Purchased	559,309	3,155	224,815	-	787,279	182,851	11,476	194,327	981,606	
Financial Expenses	-	4,523	-	-	4,523	17,305	143	17,448	21,971	
Event - Facilities and Programs	6,500	94,670	-	-	101,170	-	-	-	101,170	
Office and Related Expenses	-	-	-	-	-	122,547	9	122,556	122,556	
External Communications	2,832	690	10,968	9,428	23,918	16,951	4,307	21,258	45,176	
Printing and Mailing	34	818	671	-	1,523	7,560	396	7,956	9,479	
Telecom and Information Technology	18,161	948	1,132	-	20,241	82,116	-	82,116	102,357	
Programmatic Subgrants to Members	1,385,556	-	-	-	1,385,556	-	-	-	1,385,556	
Other Expenses	2,195	-	-	-	2,195	2,524	1,106	3,630	5,825	
Allocated	96,628	7,807	23,106	17,847	145,388	(166,148)	20,760	(145,388)	-	
Total Expenses	\$ 2,944,076	\$ 183,879	\$ 444,458	\$ 184,255	\$ 3,756,668	\$ 531,446	\$ 223,308	\$ 754,754	\$ 4,511,422	

See accompanying Notes to Financial Statements.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED JUNE 30, 2021

	2021								
	Program Services				Supporting Services				Total Expenses
	Creating Member Solutions	Leadership Dev and Convenings	Raising Visibility	LSA Advocacy/ Public Policy	Total Program Services	Management and General	Fundraising	Total Supporting Services	
EXPENSES									
Staff Compensation and Benefits	\$ 826,203	\$ 86,119	\$ 104,048	\$ 224,372	\$ 1,240,742	\$ 249,382	\$ 162,372	\$ 411,754	\$ 1,652,496
Travel	1,588	-	-	-	1,588	589	-	589	2,177
Professional Services Purchased	454,494	3,340	114,992	-	572,826	174,236	12,214	186,450	759,276
Financial Expenses	414	1,066	-	-	1,480	19,174	350	19,524	21,004
Event - Facilities and Programs	7,416	5,062	-	-	12,478	2,000	-	2,000	14,478
Office and Related Expenses	-	-	-	-	-	122,916	-	122,916	122,916
External Communications	5,641	790	7,000	8,208	21,639	12,344	672	13,016	34,655
Printing and Mailing	223	1,390	5,014	-	6,627	6,627	623	7,250	13,877
Telecom and Information Technology	17,609	884	1,318	64	19,875	59,081	175	59,256	79,131
Programmatic Subgrants to Members	1,615,426	-	-	-	1,615,426	-	-	-	1,615,426
Other Expenses	198	1,090	65	-	1,353	1,853	1,495	3,348	4,701
Allocated	90,118	9,067	10,385	24,595	134,165	(151,557)	17,392	(134,165)	-
Total Expenses	\$ 3,019,330	\$ 108,808	\$ 242,822	\$ 257,239	\$ 3,628,199	\$ 496,645	\$ 195,293	\$ 691,938	\$ 4,320,137

See accompanying Notes to Financial Statements.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
STATEMENTS OF CASH FLOWS
YEARS ENDED JUNE 30, 2022 AND 2021

	<u>2022</u>	<u>2021</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in Net Assets	\$ 1,433,771	\$ 4,430,239
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:		
Realized and Unrealized (Gain) Loss on Investments	454,052	(60,992)
Donated Securities	-	(2,071,830)
Deferred Compensation	(26,620)	(31,172)
PPP Debt Forgiveness	-	(12,366)
Effects of Changes in Operating Assets and Liabilities:		
Pledges Receivable	55,050	(80,269)
Accounts Receivable	3,105	54,593
Prepaid Expenses	(10,819)	3,981
Accounts Payable and Accrued Expenses	(83,886)	45,809
Grants Payable	-	(440,000)
Deferred Compensation	26,361	31,172
Deposit Liabilities	25,464	(1,289)
Deferred Revenue:		
Dues Revenue	376,788	(136,646)
Grant Revenue	(57,000)	(204,678)
Net Cash Provided by Operating Activities	<u>2,196,266</u>	<u>1,526,552</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Investments	<u>(500,958)</u>	<u>(3,920)</u>
Net Cash Used by Investing Activities	<u>(500,958)</u>	<u>(3,920)</u>
NET INCREASE IN CASH, CASH EQUIVALENTS, AND RESTRICTED CASH	1,695,308	1,522,632
Cash, Cash Equivalents, and Restricted Cash - Beginning of Year *	<u>3,988,820</u>	<u>2,466,188</u>
CASH, CASH EQUIVALENTS, AND RESTRICTED CASH - END OF YEAR *	<u><u>\$ 5,684,128</u></u>	<u><u>\$ 3,988,820</u></u>

* Cash, Cash Equivalents, and Restricted Cash include the Organization's Cash and Cash Equivalents, Cash Held for Managed Networks, and Restricted Cash Held for Grant on the Statements of Financial Position.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Background

Lutheran Services in America, Incorporated (the Organization) is one of the largest health and human services networks in the country, with a membership of over 300 independent Lutheran nonprofit organizations throughout the United States and the Caribbean. The Organization connects and empowers its member organizations to transform the lives of the 1 in 50 Americans it serves each year by establishing strong partnerships, securing financial and technical resources to drive change, and amplifying our voice. Each member organization is separately governed and is responsible for its own operations. The Organization is affiliated with the Evangelical Lutheran Church in America (ELCA) and The Lutheran Church-Missouri Synod (LCMS).

Basis of Accounting and Presentation

The financial statements of the Organization have been prepared on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables, and other liabilities. The financial statement presentation is in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958, *Not-for-Profit Entities*, as amended by Accounting Standards Update (ASU) 2016-14. Under ASC 958, as amended, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: those without donor restrictions and those with donor restrictions.

Net assets without donor restrictions are those net assets that are not subject to donor-imposed restrictions. They do include board-designated net assets, whose use has been restricted by the Organization's board of directors. The Organization had \$2,738,930 and \$3,223,160 in board-designated net assets at June 30, 2022 and 2021, respectively.

Net assets with donor restrictions are subject to donor stipulations that limit the use of their contributions. Donor restrictions may result in time or purpose restricted net assets, where the use of contributions is limited by donor-imposed stipulations that either expire by the passage of time or when used for specified purposes. Donor restrictions may also result from endowed net assets, where the donor stipulations neither expire by the passage of time nor can be fulfilled or otherwise removed by the Organization's actions. The Organization had no endowed net assets with donor restrictions at June 30, 2022 and 2021.

The term "fiscal year" is used at times in these financial statements. Such reference refers to the year in which June 30 falls.

Use of Estimates in Preparing Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents

The Organization considers all short-term investments which are to be used for operations and have a maturity of three months or less when purchased to be cash equivalents. Cash and cash equivalents include \$150,000 of maturing certificates of deposits at June 30, 2022 and 2021 that previously were classified as short-term or long-term.

Certificates of Deposit

The investment in certificates of deposit are with the Mission Investment Fund of the ELCA with original maturities from 1 to 4 years as deemed appropriate by management to provide the necessary cash management flexibility. The certificates of deposit can be redeemed prior to maturity upon incurrence of a penalty. Certificates are stated at cost basis which approximates fair value.

Pledges Receivable

Unconditional pledges receivable are recognized as revenue in the period acknowledged. Conditional pledges are only recognized when the conditions on which they depend are substantially met. Unconditional pledges receivable are carried at fair value less an estimate made for doubtful pledges based on a review of all outstanding pledges on an annual basis. Management determines the allowance for doubtful pledges by using the historical experience applied to an aging of pledges. Pledges are written off when deemed uncollectible. No allowance was considered necessary at June 30, 2022 and 2021.

Accounts Receivable

Accounts receivable are primarily receivables for royalties and amounts due from member and affiliated organizations. The Organization provides for losses on accounts receivable using the allowance method. The allowance is based on experience and other circumstances which may affect the ability of members and others to meet their obligations. No allowance was considered necessary at June 30, 2022 and 2021.

Assets Limited as to Use

Managed Networks: The Organization facilitates collaboration among its members for the purpose of advancing the ministries of the members. The collaborative groups are called Networks. The Organization provides fiscal agent services for some of these Networks, which are referred to as Managed Networks in the financial statements. Cash held for managed networks and the related deposit liability was \$130,459 and \$104,995 at June 30, 2022 and 2021, respectively.

Cash Held for Grant: The Organization has set up a separate bank account to segregate from other revenue sources the money it has received related to a grant from the Margaret A. Cargill Philanthropies.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Fixed Assets

All individual acquisitions of equipment in excess of \$2,000 and all expenditures for repairs, maintenance, renewals, and betterments that materially prolong the useful lives of assets are capitalized. Information technology consists of computer equipment and software applications. These assets are depreciated on the straight-line method over their estimated useful lives, which is three years. Purchased equipment is carried at cost. Donated equipment is carried at fair value at the date of donation, if sufficient fair market value can be evidenced.

Leases

In accordance with FASB ASC 842, *Leases*, as amended by ASU 2016-02, which the Organization elected to adopt for its fiscal year ended June 30, 2019, operating leases are included in operating lease right-of-use (ROU) assets, other current liabilities, and operating lease liabilities in the statement of financial position. Operating lease ROU assets and liabilities are recognized at the commencement date based on the present value of the lease payments over the lease term. Since the Organization's leases do not provide an implicit rate, the Organization has used a five-year risk-free rate of 2.73% for calculation of the interest component of the liability calculation. Lease expense is recognized on a straight-line basis over the lease term.

Grants Payable

Grant commitments are charged to operations at the time the grants are approved. Grants are paid to a grantee at the time of authorized action by the grantee to fulfill the terms of the grant. There were no grants payable as of June 30, 2022 and 2021.

Revenue Recognition

The financial statements of the Organization have been prepared in accordance with FASB ASC 606, *Revenue from Contracts with Customers*, as amended by ASU 2014-09.

Membership dues, event revenue, and service fees are recognized as revenue in the fiscal year to which they relate. Membership dues that are received in advance are recorded as deferred revenue.

Contributions and grants are recognized in accordance with ASU 2018-08, *Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made (Topic 958)*. Contributions and grants that are restricted by the donor are reported as increases in net assets with donor restrictions in the reporting period in which the revenue is recognized. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. However, small contributions restricted by donors for broad program may be reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or when a purpose restriction is accomplished) in the reporting period in which the revenue is recognized. Conditional promises to give are not recognized until the conditions and barriers on which they depend have been met.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Programs

Raising Visibility for Lutheran Social Ministry: The Organization champions Lutheran social ministry by building valuable connections, amplifying their voice and empowering its members in their mission to answer God's call to love and care for our neighbor. By telling a clear and compelling story through a unified voice, the Organization leads a network of 300 connected, strong and thriving Lutheran social ministries and raises critical issues, programs and the positive impact on the one in 50 people in America they reach each year.

Creating Member Solutions: The Organization creates the environment for its national network to learn, grow and thrive and to transform the lives of people and communities across the country. The Organization leverages the power and knowledge of its network in ways that strengthen community leaders, build capacity and foster learning and accountability. The Organization convenes its network members to sustain and expand their valued services by establishing national partnerships with philanthropy, academia, healthcare and others to address the most critical challenges people face today. And, the organization leads learning collaboratives to bring together members with shared challenges and opportunities to craft innovative solutions that advance a healthier, more equitable future for children, youth and families, people with disabilities, older adults and others experiencing need.

Leadership Development and Convenings: The Organization unites one of the largest and most broad-based networks of health and human services providers in the United States. The Organization mobilizes its network through collaborations with outside experts from the worlds of academia, philanthropy, healthcare and the private sector. Working with its members and strategic partners, the Organization stimulates thinking and action on complex, challenging issues affecting people across the country. Through its collaborations, the Organization leads programs to support communities and empower people to lead their best lives.

Advocacy and Public Policy: The Organization amplifies the faith-based voice of its \$23 billion network through advocacy on policy matters affecting children, families, older adults, people with disabilities, veterans, refugees and others experiencing need in the United States. The Organization's advocacy campaigns mobilize its network members to urge their Congressional representatives to support policies and funding to improve equitable outcomes, enhance the health and well-being of people in America and strengthen the nonprofit sector. The Organization is a trusted resource for legislators and their teams and a critical partner with all levels of government, health systems and regulatory decision makers.

Functional Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities. Certain categories of expenses are attributable to more than one program or supporting function and, therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include telecom and information technology, occupancy, and office expenses. All expenses are allocated based on total salary costs, whose distribution to programs is determined based on the Organization's time reporting system.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code (IRC) as an organization that is not a private foundation. The Organization is generally exempt from federal and state income taxes. Unrelated business income may be subject to federal and state income taxes. Management believes that it has no material uncertain tax positions that would require recognition under the accounting codification guidance.

Reclassifications

Certain prior year amounts have been reclassified to conform with current year presentation. These reclassifications had no effect on previously reported net assets or changes therein.

NOTE 2 FAIR VALUE MEASUREMENTS

The Fair Value Topic of the FASB Codification (the Codification) defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

Level 1 — Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access at the measurement date.

Level 2 — Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than observable quoted prices for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 — Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used must maximize the use of observable inputs and minimize the use of unobservable inputs.

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NOTE 2 FAIR VALUE OF INVESTMENTS (CONTINUED)

In determining the appropriate levels, the Organization performs a detailed analysis of the assets and liabilities that are subject to the fair value disclosures of the Codification.

Following is a description of the valuation methodologies used for assets measured at fair value at June 30, 2022 and 2021.

Mutual Funds and Common Stocks — Valued using identical or similar assets or liabilities in active markets that the Organization has the ability to access at the measurement date.

The following summarizes the Organization's investments using fair value measurements at June 30:

	2022			
	Level 1	Level 2	Level 3	Total
Mutual Funds	\$ 2,306,171	\$ 69,324	\$ -	\$ 2,375,495
Total	\$ 2,306,171	\$ 69,324	\$ -	\$ 2,375,495
	2021			
	Level 1	Level 2	Level 3	Total
Mutual Funds	\$ 163,546	\$ 42,704	\$ -	\$ 206,250
Common Stocks	2,095,719	-	-	2,095,719
Total	\$ 2,259,265	\$ 42,704	\$ -	\$ 2,301,969

Included in the market value totals above are \$69,324 and \$42,704 related to the 457(b) plan as of June 30, 2022 and 2021, respectively.

NOTE 3 PLEDGES RECEIVABLE

Pledges receivable are due to be collected in the following periods:

	2022	2021
Less Than One Year	\$ 25,450	\$ 40,500
One to Five Years	-	40,000
Total	\$ 25,450	\$ 80,500

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NOTE 4 MARGARET A. CARGILL PHILANTHROPIES GRANTS

In October 2020, the Organization received notification of a grant from MACP to expand direct services to reach families in crisis through Children, Youth, and Families initiative. Beginning January 1, 2021, the grant provides a maximum of \$4,250,000 in funding over three years. Under the terms of the grant, each year's funding was conditional, based upon the acceptance by MACP of the Organization's annual report for the previous grant year. The Organization received the first \$1,650,000 in funding in December 2020 and recognized this amount as grant revenue in January 2021 upon the beginning of the first grant year. The Organization received the second year's funding of \$1,650,000 in November 2021 and recognized this amount during the year ended June 30, 2022 upon meeting the grant conditions.

In November 2021, the Organization received notification of a phase 3 grant from MACP to expand direct services to address gaps in care for underserved and isolated older adults in rural communities. Beginning January 1, 2022, the grant provides a maximum of \$4,800,000 in funding over three years with terms and conditions like those of the first three grants. The Organization received the first \$2,490,000 in funding in December 2021 and recognized this amount as grant revenue in January 2022 upon the beginning of the first grant year.

Recognizing that its review process may not be completed by the beginning of a grant year, in the past, MACP has prefunded a portion of the next year's grant. The Organization records such prefunding for future grant years as Deferred Grant Revenue on the statements of financial position. Deferred grant revenue was \$-0- and \$57,000 at June 30, 2022 and 2021, respectively.

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the following purposes:

	2022	2021
Creating Member Solutions:		
Margaret A. Cargill Philanthropies	\$ 3,424,885	\$ 1,397,833
Weinberg: Connect Home Program	201,132	-
OASIS	59,785	59,785
Thrivent	42,536	180,905
CTA Foundation	20,000	25,000
ELCA Community Development	4,250	7,303
The Annie E. Casey Foundation	-	108,228
ELCA - LSCE	-	80,000
ELCA - LSEE	-	80,000
Total	3,752,588	1,939,054
Raising Visibility for Lutheran Social Ministry:		
Board Development	-	6,649
Total	-	6,649
Total	\$ 3,752,588	\$ 1,945,703

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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 5 NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)

Donors typically do not provide specific time frames in which to use contributions, but the Organization anticipates that the majority of its net assets with donor restrictions will be released over the next 12 to 36 months.

NOTE 6 NET ASSETS RELEASED FROM RESTRICTIONS

All net assets released from donor restrictions were for programmatic purposes, and the amounts were as follows during the years ended June 30:

	<u>2022</u>	<u>2021</u>
Margaret A. Cargill Philanthropies	\$ 2,129,573	\$ 2,087,709
Thrivent	138,369	69,095
Weinberg: Connect Home Program	98,868	12,385
ELCA - LSCE	80,000	36,205
ELCA - LSEE	80,000	28,533
We Raise Foundation	45,000	
Annie E. Casey Foundation	42,253	91,772
Consumer Technology Association Foundation	25,000	30,000
Twin Lakes Berg Memorial Fund	10,000	10,000
Board Development	6,649	-
ELCA: Community Development	3,053	5,750
Retirement Research Foundation	-	110,000
UnitedHealthCare	-	50,000
AETNA Family Preservation Program	-	5,194
Total	<u>\$ 2,658,765</u>	<u>\$ 2,536,643</u>

Of these assets, \$2,648,765 was used to fund Creating Member Solutions program, and \$10,000 was used to fund Leadership Development and Convenings programs.

NOTE 7 BOARD-DESIGNATED FUNDS

At its April 2021 meeting, the board of directors created two board-designated funds, which are included within Net Assets Without Donor Restriction on the statement of financial position and statement of activities:

Strategic Investment Fund — To provide a reserve available to make investments in infrastructure to support the Organization, pursue new business or partnership opportunities, or otherwise use the funding to advance the mission and sustainability of the Organization.

Quasi-Endowment Fund — To provide ongoing support for the annual budget.

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NOTE 7 BOARD-DESIGNATED FUNDS (CONTINUED)

At June 30, net assets with board designations were:

	<u>2022</u>	<u>2021</u>
Strategic Investment Fund	\$ 2,161,774	\$ 2,095,735
Quasi-Endowment Fund	577,156	1,127,425
Total Board-Designated Funds	<u>\$ 2,738,930</u>	<u>\$ 3,223,160</u>

NOTE 8 LEASE COMMITMENTS

The Organization leased its Washington, DC, headquarters office under a 66-month lease that commenced January 1, 2013. It initially was to end on June 30, 2018. The Organization amended the lease to extend the term for 63 months through September 30, 2023. The lease provided for base monthly rentals of \$8,664, subject to annual escalation provisions. In February 2019, the lease was amended further to incorporate space adjacent to its office, with a base monthly rental of \$9,908.

Total rent expense, including all leases, for the years ended June 30, 2022 and 2021 was \$116,779 and \$117,927, respectively.

The Organization made \$105,384 in cash payments for the years ended June 30, 2022 and 2021.

The weighted-average term remaining on the operating leases as of June 30, 2022 is 1.25 years, and the weighted-average discount rate is 2.73%.

Future minimum rental payments required under noncancellable operating leases having initial or remaining lease terms in excess of one year at June 30, 2022 are as follows:

<u>Year Ended June 30,</u>	<u>Amount</u>
2023	\$ 118,543
2024	30,821
Total	149,364
Less: Present Value Discount	(18,457)
Total Lease Liability	<u>\$ 130,907</u>

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NOTE 9 RETIREMENT PLAN

The Organization has established a 403(b) retirement plan (the Plan). Employees who work 20 or more hours a week and have attained age 18 are eligible to participate in the Plan. Employees may make contributions to the Plan up to the maximum amount allowed by the IRS. The Organization provides a matching contribution of 100% of participant contributions, up to 3% of annual salary as of June 30, 2022. All contributions to the Plan are 100% vested immediately. The Organization recorded employer match expenses of \$38,399 and \$42,673 for the years ended June 30, 2022 and 2021, respectively.

In January 2020, the Organization established a 457(b) deferred compensation plan for its president and chief executive officer. Under this plan, assets set aside by the employee are held in trust by the Organization but are subject to claims by the Organization's general creditors. The Organization does not make any contributions to this plan.

NOTE 10 PAYCHECK PROTECTION PROGRAM NOTE PAYABLE

In April 2020, the Organization received a \$247,325 note payable from the U.S. Small Business Administration (SBA) under its Paycheck Protection Program. The note payable was obtained from M&T Bank, at an interest rate of 1%. Notes payable issued under this program can potentially be partially or fully forgiven based on both money it spends and the staffing it retains.

In March 2021, the SBA notified the Organization that it was forgiving in full the note payable and accrued interest of \$2,222 for a total of \$249,547. Recognizing the high probability of full forgiveness of its note payable, at June 30, 2020, the Organization recognized \$234,959 as revenue from forgiveness. For the year ended June 30, 2021, the Organization recognized the remaining \$14,589 as forgiveness revenue. It also recognized \$2,200 in interest expense for the interest that was ultimately forgiven.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the Organization's financial position.

LUTHERAN SERVICES IN AMERICA, INCORPORATED
NOTES TO FINANCIAL STATEMENTS
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NOTE 11 CONCENTRATION OF CREDIT RISK

The Organization maintains its cash in one commercial bank. Balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to specified limits. Balances in excess of FDIC limits are uninsured. The balance on deposit was \$807,039 and \$303,459 at June 30, 2022 and 2021, respectively.

Cash equivalents and certificate of deposits are maintained with the Lutheran Church Extension Fund of The Lutheran Church — Missouri Synod, and the Mission Investment Fund of the ELCA. These accounts are uninsured. The balances on deposit with these entities as of June 30, 2022 and 2021, amounted to \$6,072,391 and \$4,854,858, respectively.

NOTE 12 CONCENTRATION OF REVENUE

The Organization recognized grant revenue of \$4,140,000 and \$2,601,678 during the years ended June 30, 2022 and 2021, respectively, from MACP, as described in Note 4. This represented 70% of total revenue in 2022 and 30% of revenue in 2021. As provided by the grants, the Organization would make subgrants to members totaling \$3,040,822 of 2022 MACP revenue and \$1,241,828 of 2021 MACP revenue. The remainder of the MACP grants are primarily spent on consulting, training, and personnel costs.

NOTE 13 LIQUIDITY

As provided by the Organization's board standing policies, the Organization seeks to maintain a minimum reserve of cash and equivalents plus short-term investments equal to at least 50% of the prior year's budget, not counting expenses budgeted to be funded by grants. The Organization's Investment Policy Statement further defines the Organization's investment objectives so that all funds held in its Operating Fund and its Short-Term Reserve Fund are available to meet this board-specified objective.

Under its policies, the Organization's reserve target and the amount of its reserves as of June 30 were:

	<u>2022</u>	<u>2021</u>
Targeted Reserve	\$ 1,025,833	\$ 1,118,050
Actual Liquidity - June 30	\$ 3,259,252	\$ 2,856,324

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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021

NOTE 13 LIQUIDITY (CONTINUED)

The Organization's financial assets due within one year of the date of these financial statements that are available for general expenditures, including grant-funded activities, are as follows:

Total Assets - June 30	\$ 9,473,369	\$ 7,854,905
Less:		
Prepaid Expenses	46,482	35,663
Pledges Receivable, Net of Current Portion	-	40,000
Mutual Funds and Common Stocks *	2,306,171	2,259,265
Deferred Compensation Assets	69,324	42,704
Right-of-Use Asset	133,397	236,431
Cash Held for Networks	130,459	104,995
Net Assets with Donor Restrictions	<u>3,752,588</u>	<u>1,945,703</u>
Financial Assets not Subject to Donor Restrictions	<u>\$ 3,034,948</u>	<u>\$ 3,190,144</u>

* Mutual funds could be made available to meet financial obligations, if necessary.

Looking forward, the total expense budget for fiscal year 2023 as adopted by the board of directors is \$6,737,100, including expenses budgeted to be funded by restricted contributions and grants. This expense budget includes \$3,010,100 in regrating expenses to member organizations that are dependent on the grants to which they relate. Expenses to be funded by revenue sources other than restricted contributions and grants total \$2,196,900, creating a future liquidity target of \$1,098,450.

NOTE 14 IMPACT OF COVID-19

The Organization's operations were impacted by the spread of the Coronavirus Disease (COVID-19). On March 16, 2020, the building in which the Organization's office is located closed, and only in recent months has the Organization been able to move from a fully remote to a hybrid schedule for its employees. Functions like travel that were integral parts of many programs were curtailed significantly for long periods of time, forcing employees to find other ways of meeting program objectives.

The Organization believes the COVID-19 pandemic will continue to have effects on its operations at least through 2023, to include the manner in which it conducts programs. It also recognizes the continued strains of the pandemic on its members could affect some in their ability to provide financial support to the Organization through dues and other means. Management believes the Organization is taking appropriate actions to mitigate the resulting negative impacts.

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NOTE 15 LUTHERAN CONNECTION, INC.

From 2017 through June 30, 2019, the Organization operated a program called LSA Senior Connect. All revenue for the program came from the member organizations who participated in it.

In April 2019, a new nonprofit corporation, Lutheran Connection, Inc. (LCI), was established as a separate entity by eleven participating member organizations and the Organization to take over the program beginning on or after July 1, 2019. The purpose of LCI is to promote better health and health care for senior citizens. LCI is governed by a board of directors independent of the Organization that is composed of one member from each of the participating member organizations and one member from the Organization. LCI maintains its own books and records, and it is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code.

NOTE 16 SUBSEQUENT EVENTS

Management evaluated subsequent events through October 3, 2022, the date the financial statements were available to be issued. Events or transactions occurring after June 30, 2022, but prior to October 3, 2022 that provided additional evidence about conditions that existed at June 30, 2022, have been recognized in the financial statements for the year ended June 30, 2022. Events or transactions that provided evidence about conditions that did not exist at June 30, 2022, but arose before the financial statements were available to be issued, have not been recognized in the financial statements for the year ended June 30, 2022.