



## CEO Summit 2024 Agenda

January 28–31, 2024 | The Wigwam | Litchfield Park, AZ

### Sunday, January 28, 2024

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| 4:00 – 6:00 p.m. | <b>Registration</b>  |
| 6:00 – 8:00 p.m. | <b>Welcome Reception and Land Acknowledgment</b><br>Join us! Reconnect with familiar faces and meet new friends while you enjoy drinks and hors d'oeuvres, but most of all the fellowship of your peers. |

### Monday, January 29, 2024

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| 7:00 – 8:30 a.m.  | <b>Registration</b>   |
| 7:30 – 8:30 a.m.  | <b>Breakfast</b>  |
| 8:30 – 9:00 a.m.  | <b>Opening Devotion and Welcome</b> <ul style="list-style-type: none"><li>• <b>Pastor Mark Huber</b>, Sanctuary Church (MA)</li><li>• <b>Alesia Frerichs</b>, President and CEO, Lutheran Services in America</li></ul>   |
| 9:00 – 10:30 a.m. | <b>Plenary: Rightsizing: Positioning for the Future</b><br><b>Keynote Speaker: Onuka Ibe, Partner and Head of People, La Piana Consulting</b><br><br><b>Panelists: David Duea</b> , President & CEO, Lutheran Community Services Northwest; <b>Linda Timmons</b> , President & CEO, Mosaic; <b>Cyndi Walters</b> , President & CEO, National Lutheran Communities & Services. More to come! |

Onuka Ibe is an industry trend-spotter and partner at La Piana Consulting, a national firm at the forefront of innovative strategic partnerships. A trusted advisor and

business strategist for nonprofits nationwide, Onuka has a bird's eye view of the ways organizations are positioning for the future. His seminar, Rightsizing: Positioning for the Future, examines who is scaling back and why, who is growing and how, and the many shapes of partnerships and acquisitions of the future.

10:30 – 11:00 a.m.

**Break**

11:00 a.m. – 12:15 p.m.

**Plenary: Rightsizing: Positioning for the Future  
Keynote Speaker with Onuka Ibe (Continued)**

12:15 – 1:30 p.m.

**Networking Lunch**

1:45 – 2:45 p.m.

**Catalyst Roundtables**

Building upon the success of last year, the Catalyst Roundtables offer opportunities for deeper exploration with thought leaders and industry experts. Choose a session of interest and join your peers! The list of opportunities is growing, and includes:

- **Jeff Lubell**, Principal Associate and Director of Housing & Community Initiatives at [Abt Associates](#), a leading authority on housing and community development and real-world solutions for housing as a platform for well-being.
- **Allison Rein**, Vice President of Health and Human Services at [Quantified Ventures](#), will discuss mobilizing capital to advance creative, cross-sector, and collaborative solutions that improve health equity and address social determinants of health.
- **Jen Vedadi**, Senior Director, Population Health Strategy at [UnitedHealthcare](#), will explore what partnering with healthcare organizations looks like in the future as health insurers control a larger share of Medicaid and Medicare spending.
- We're also planning sessions on workforce strategies and partnership, trends in impact investing and strengthening executive branch advocacy.

2:45 – 3:00 p.m.

**Break**

3:00 – 4:00 p.m.

**Wrap-up and Reflection**

4:00 – 4:15 p.m.	<b>Devotion</b> <ul style="list-style-type: none"> <li>• <b>Pastor Mark Huber</b>, Sanctuary Church (MA)</li> </ul>
6:00 – 6:30 p.m.	<b>First-Time Attendee Welcome Reception (sponsored by Portico Benefit Services and Mission Investment Fund)</b>
6:30 – 7:00 p.m.	<b>Open Reception for All (sponsored by Portico Benefit Services and Mission Investment Fund)</b>
7:00 – 9:00 p.m.	<b>Group Dinner</b> Join us for dinner and conversation with your peers for celebration as we share time together and welcome CEOs new to the network.

## Tuesday, January 30, 2024

7:30 – 8:30 a.m.	<b>Breakfast</b>
8:30 – 8:45 a.m.	<b>Devotion</b> <ul style="list-style-type: none"> <li>• <b>Pastor Mark Huber</b>, Sanctuary Church (MA)</li> </ul>
8:45 – 10:30 a.m.	<b>Plenary Session: Leading the Way</b> <b>Keynote Speaker: Onuka Ibe, La Piana Consulting</b>  <b>Panelists: Angela Bovill</b> , President & CEO, <a href="#">Ascentria Care Alliance</a> ; <b>Kristen E. M. Gay</b> , PhD, President & CEO, <a href="#">Gemma Services</a> ; <b>Keith Jones</b> , President & CEO, <a href="#">AbleLight</a>  In Day 2 Onuka addresses the challenges and opportunities of engaging and aligning boards, leadership teams and partners to move beyond traditional thinking to achieve greater impact. He shares successful strategies and challenges us to examine our own approaches and practices to exploring and leading organizational change.
10:30 – 11:00 a.m.	<b>Break</b>
11:00 a.m. – 12:00 p.m.	<b>Panel and Plenary Wrap-up</b>
12:00 – 1:30 p.m.	<b>Annual Membership Meeting &amp; Leadership Awards Luncheon</b> <b>(Sponsored by Lutheran Church Extension Fund)</b>
1:45 – 3:00 p.m.	<b>Catalyst Roundtables</b> Join us for Day 2 of the Catalyst Roundtables to engage in deeper exploration with thought leaders and industry experts!

3:00 – 3:15 p.m.	<b>Break</b>
3:15 – 4:15 p.m.	<b>Collaboration Group Check-ins and Devotion</b>
4:45 – 5:30 p.m.	<b>One-on-One Walks</b> New and experienced CEOs are matched together to discuss issues, share ideas and foster relationships.
5:00 – 6:30 p.m.	<b>Portico Networking Reception</b> <b><i>Bacabi Presidential Suite</i></b> Portico Benefit Services invites you to enjoy refreshments and conversation with friends and colleagues.
7:00 p.m.	<b>Optional Networking Dinner</b> Meet for a casual dinner and a chance to connect with friends old and new (participants cover their own meal costs). We will meet in the hotel lobby at 6:45 p.m. and walk to the restaurant together.

## Wednesday, January 31, 2024

7:30 – 8:30 a.m.	<b>Breakfast</b>
8:30 – 8:45 a.m.	<b>Devotion</b> <ul style="list-style-type: none"> <li>• <b>Pastor Mark Huber</b>, Sanctuary Church (MA)</li> </ul>
8:45 – 9:15 a.m.	<b>Panel Discussion: Lutheran Services in America Leadership Panel</b>
9:15 a.m. – 10:00 a.m.	<b>Plenary: Don't Lead Alone</b> <b>Keynote Speaker: Cleveland Justis</b> , PhD, MBA, <a href="#"><i>Potrero Group</i></a> ; Director of the Executive Leadership Program at University of California, Davis  <b>Panelists: LaSharnda Beckwith</b> , PhD, President & CEO, <a href="#"><i>Lutheran Social Services of Southern California</i></a> ; <b>Michael Loo</b> , President & CEO, <a href="#"><i>Upbring</i></a> ; <b>Damyn Kelly</b> , PhD, JD, <a href="#"><i>Lutheran Social Services of New York</i></a>  Cleveland Justis, author of the bestseller and business journal favorite “Don't Lead Alone: Think Like a System, Act Like a Network, Lead Like a Movement!” shares techniques that successful CEOs leverage to recognize and harness the strength of others. His seminar, Biggest Fleet, Not Biggest Boat, uses real-life examples and practice exercises, designed to encourage you take a step back and

reframe your thinking to observe, engage, and motivate others toward action.

10:00 – 10:30 a.m.

**Break**

10:30 a.m. – 12:00 p.m.

**Plenary**

12:00 – 1:30 p.m.

**Closing Lunch, Open Forum and Benediction**

Join us for an informal lunch as the CEO Summit draws to a close with a discussion of participant-driven topics. Boxed lunches will be provided.

- **Pastor Mark Huber**, Sanctuary Church (MA)
- **Alesia Frerichs**, President and CEO, Lutheran Services in America