

## CEO SUMMIT

### Keynote Speakers

#### Onuka Ibe

[Onuka](#) is an industry trend spotter and partner at [La Piana Consulting](#), a national firm at the forefront of innovative strategic partnerships. A trusted advisor and business strategist for nonprofits across the country, Onuka’s birds-eye view and tangible experience in the sector will prove invaluable to social sector leaders. He holds an MBA from the University of Notre Dame, Mendoza College of Business and a BA in business administration and marketing from Truman State University.



#### Cleveland Justis, Ph.D.

[Cleveland](#) is the founder and principal of the [Potrero Group](#) and director of the [Executive Leadership Program](#) at University of California, Davis. An accomplished organizational leader and entrepreneur, he has worked and consulted widely with startups, businesses, nonprofits, foundations, and governmental organizations. Cleveland most recently published “Don’t Lead Alone: Think Like a System, Act Like a Network, Lead Like a Movement!” which has been featured in the Stanford Social Innovation Review, Forbes Magazine and Harvard Business Review. Cleveland has an MBA and PhD from UC Davis.



# Featured Panelists

## David Bowers

[David Bowers](#) is the vice president of the mid-Atlantic market and senior advisor at the Faith-Based Development Initiative for Enterprise Community Partners. David's work includes facilitating affordable housing and community development transactions, and policy implementation in collaboration with public and private sector stakeholders in the Baltimore and Washington, D.C. metropolitan areas. David leads a team that provides access to financing, capacity building and technical assistance to local developers, and participates with local coalitions advocating for increased resources for affordable housing and community development.



## John Brothers, D.L.P.

[Dr. John Brothers](#) currently serves as the president of the [T. Rowe Price Foundation](#) and president of [T. Rowe Price Charitable](#). Dr. Brothers comes to T. Rowe Price from Quidoo, an international consulting firm he started and led for over a decade, merging the firm in 2015.

Under Dr. Brothers' leadership, T. Rowe Price has become widely recognized and honored as a social sector leader in several areas including Trust-Based social good, partnership, evaluation, governance and how companies build authentic relationships in local communities. Nearly 200 global brands have sought the advice of Dr. Brothers and the social good model he created at T. Rowe Price since early 2020.



Dr. Brothers began his work serving in the local community, inspired by growing up in deep poverty and homelessness, serving as a community organizer and family case manager in urban neighborhoods in the Midwest to leadership positions with local and national organizations on the East Coast.

## Thomas Campbell

Thomas Campbell is senior vice president of real estate solutions at [Lutheran Church Extension Fund](#) (LCEF). Thomas joined Lutheran Church Extension Fund in 2023 leading the Real Estate division. Prior to joining LCEF, Thomas was vice president of the Real Estate division at AbleLight, where he built a team that managed the existing real estate portfolio and created an integrated housing initiative across the United States. Prior to AbleLight, Thomas was the principal executive at Campbell Corporation. During his 27 years at Campbell Corporation, Thomas developed, constructed, managed and owned a real estate portfolio that included multifamily and older adult housing and hotels throughout Wisconsin and Minnesota.



For more than 20 years, Thomas has been leveraging key development tools such as TIF, tax-exempt bonds, LIHTC and RD 515, completing real estate projects valued in the hundreds of millions of dollars in the residential, commercial, hospitality and industrial real estate segments.

## Jeffrey Lubell, J.D.

[Jeffrey Lubell](#) is the director of housing and community initiatives at [Abt Associates](#). Lubell provides policy, program and research expertise to assist policymakers in solving the nation's pressing challenges in the areas of affordable housing, economic inclusion and asset-building, and community development. Lubell has expanded awareness of the important role of housing in advancing key societal outcomes such as health, education, economic development and environmental sustainability. Prior to joining Abt, Lubell was the executive director of the nonprofit Center for Housing Policy and earlier served as director of the Policy Development Division in the Office of Policy Development and Research at the U.S. Department of Housing and Urban Development.



## Tricia McGinnis

[Tricia McGinnis](#) is executive vice president and chief program officer at [Center for Health Care Strategies](#) (CHCS). Tricia leads CHCS' programmatic work, which encompasses payment and delivery system reform and integrated care for populations with complex health and social needs. Tricia manages a large portfolio of innovative projects that aim to fundamentally improve care delivery and create more equitable health outcomes for Medicaid enrollees.



Tricia has substantial experience working directly with state Medicaid agencies, health plans, and providers to advance innovative alternative payment models for Medicaid populations, including accountable care organizations and multi-payer models, and has also led work with states in developing Medicaid policy approaches designed to promote health equity, population health, and address social drivers of health. Prior to joining CHCS in 2010, Tricia managed the provider performance measurement, improvement, and transparency program as a senior program manager at Blue Shield of California.

## Timothy P. McNeill

Tim McNeill is the founder of Freedmen's Health, a Washington, DC healthcare consulting firm specializing in implementation of innovative models of care. Tim has led the firm's consulting efforts serving customers including the U.S. Department of Health and Human Services (HHS), U.S. Administration on Aging (AoA) / Administration for Community Living (ACL) and various Foundations and National Non-profit organizations. Under an HHS / ACL contract, Tim has been the lead technical assistance provider to establish and support integrated networks to deliver new models of care that address medical risks and social determinants of health supporting value-based contracting in 26 States.



Tim is a Registered Nurse with a bachelor's degree from Howard University and a Master of Public Health from Eastern Virginia Medical School. Mr. McNeill is also a retired U.S. Navy Nurse Corps Officer.

## Brandi H. Newman

Brandi Newman is senior vice president of strategic operations for community & social impact at [Advocate Health](#). Brandi has executive oversight of the day-to-day strategic operations that position Advocate Health, one of the largest nonprofit health systems in the nation, as a national leader in community and social impact and health equity.

Brandi has over 20 years of healthcare leadership experience in the areas of hospital operations, nursing leadership, service line strategy, human resources, health equity and community and social impact. She joined the organization in 2005 and has held various leadership roles. She began her career as a staff nurse at the North Carolina Women's Hospital at UNC Health. Brandi holds a Bachelor of Science with honors in nursing and a Master of Science in nursing with a focus in health care systems administration from the University of North Carolina at Chapel Hill.



## Linda Norman

The Rev. Linda Norman is the Chief Financial Officer and Vice President for Administration for the Mission Investment Fund of the ELCA. In this role, Norman oversees a primary source of financing to ELCA congregations and ministries. Norman joined the staff of the ELCA churchwide organization in 2006, serving first as controller and then Chief Financial Officer for the ELCA Foundation. In February 2011, she became controller and treasurer for the ELCA. Norman is also an advisor to the Board of Trustees of the Board of Pensions of the ELCA and the Endowment Fund of the ELCA.



## Alison Rein

As Managing Director of the [Quantified Ventures](#) Health and Human Services team, Alison works to mobilize new sources of capital to advance creative, cross-sector, and collaborative solutions that improve health equity and address social determinants of health. Prior to joining Quantified Ventures, Alison served as Senior Director at AcademyHealth, where she partnered with public and private sector funders to advance population health improvement, drive toward delivery system transformation, and accelerate research capacity. She has also held roles as Assistant Director of food and health policy at the National Consumers League, and as a Practice Director conducting health economic outcomes and market research on behalf of life sciences and other healthcare clients.



## Aaron Seybert

[Aaron Seybert](#) is the managing director of the Social Investment Practice at [The Kresge Foundation](#). Aaron joined the foundation in 2016 and previously served as a social investment officer supporting the American Cities and Detroit Programs at Kresge. Prior to Kresge, he served as executive director at JPMorgan Chase Bank, where he was involved with community development banking focused on New Markets Tax Credits and Historic Tax Credit investing. He started his career in impact investing at Cinnaire addressing affordable housing, and previously worked with Legal Aid of Central Michigan. A native of Michigan, Aaron earned a bachelor's in business administration in corporate finance and accounting from Central Michigan University and a juris doctorate from the Michigan State University College of Law.



## Michael Skrebutenas

As [LISC](#)'s senior vice president of housing, [Michael Skrebutenas](#) leads work on key systemic and policy issues, helps assemble vital housing capital, and oversees products and services to help LISC's community-based partners meet critical affordable housing goals. Prior to LISC, Michael was the senior vice president and regional director of Community Preservation Corporation's (CPC) Albany, New York, office, where he focused on construction and financing for affordable housing projects. He also served as president of housing preservation and executive deputy commissioner at New York State Homes and Community Renewal (NYS HCR) and as deputy secretary of economic development and housing for the New York governor's office.



## Jami Snyder

Jami Snyder is the President and Chief Executive Officer of JSN Strategies LLC in Phoenix, Arizona, where she provides health care-related consulting services to a range of public and private sector clients. From January 2019 - January 2023, she served as a cabinet member under Arizona Governor Doug Ducey, charged with overseeing Arizona's Medicaid program. During her tenure, Ms. Snyder spearheaded efforts to stabilize the state's health care delivery system over the course of a multi-year public health emergency and advance the agency's Whole Person Care Initiative, culminating in the approval of the Housing and



Health Opportunities demonstration as a part of the program's 1115 waiver renewal. Ms. Snyder also served as the Medicaid director in Texas. She was president of the board for the National Association of Medicaid Directors from 2021 – 2022 and in May 2023 she was appointed to the Medicaid and CHIP Payment and Access Commission (MACPAC). Ms. Snyder holds a master's degree in political science from Arizona State University.

## Arielle Zina

Arielle Zina serves as the Vice President, Social Drivers of Health and Community Impact, at UnitedHealthCare Community and State. Prior, she had various roles at UnitedHealthCare, the Centers for Medicare and Medicaid Services, the National Partnership for Hospice Innovations, and the Commonwealth Fund. Ms. Zina holds a Master of Science degree in Health Policy from the Johns Hopkins University Bloomberg School of Public Health.



## Theologian-in-Residence

### Pastor Mark Huber

Mark is the founding pastor of [Sanctuary Church](#), a growing community of faith on the South Shore of Boston. He is currently leading Sanctuary's expansion to a second location in Plymouth, Massachusetts, and when not on the clock can be found hiking, biking, or generally enjoying the beauty of the South Shore with his family. This is Mark's ninth year joining the CEO Summit as our Theologian in Residence.

