



CEO Summit 2024 Agenda

January 28–31, 2024 | The Wigwam | Litchfield Park, AZ

Sunday, January 28, 2024

4:00 – 6:00 p.m.

Registration: Sachem West Foyer

6:00 – 8:00 p.m.

**Welcome Reception and Land Acknowledgment:
Litchfield Lawn**

Join us! Reconnect with familiar faces and meet new friends while you enjoy drinks and hors d'oeuvres and the fellowship of your peers.

Monday, January 29, 2024

7:00 – 8:30 a.m.

Registration: Sachem West Foyer

7:30 – 8:30 a.m.

Breakfast: Mohave East

Please join us in Sachem Hall for our morning program.

8:30 – 9:20 a.m.

Opening Devotion and Welcome

- **Pastor Mark Huber**, Sanctuary Church (MA)
- **Alesia Frerichs**, President and CEO, Lutheran Services in America

9:20 – 10:30 a.m.

Plenary: Rightsizing: Positioning for the Future
Keynote Speaker: Onuka Ibe, Partner and Head of People, La Piana Consulting

Panelists: David Duea, President & CEO, Lutheran Community Services Northwest; **Linda Timmons**, President & CEO, Mosaic; **Cyndi Walters**, President & CEO, National Lutheran Communities & Services.

Rightsizing. How big? How small? Who are the appropriate partners, and what are the needed partnerships? Join leading nonprofit expert and social sector innovator Onuka Ibe as he shares industry trends to position for a sustainable future. Explore strategies for scaling, growing, merging, repositioning, and acquiring, as well as nontraditional partnerships for competitive advantage.

10:30 – 11:00 a.m.

Break: *Sachem Foyer and Terrace*

11:00 a.m. – 12:15 p.m.

**Plenary: Rightsizing: Positioning for the Future
Keynote Speaker with Onuka Ibe (Continued)**

12:15 – 1:30 p.m.

Networking Lunch: *Mohave East*

12:30 – 3:00 p.m.

**Lutheran Connection Inc. Board Meeting and Strategy
Session: *Kiva Room***

Limited Session: Please contact Alesia Frerichs for more information.

1:45 – 3:00 p.m.

Catalyst Roundtables

Explore key issues with thought leaders and industry experts. Choose a session of interest and join your peers!

**I. The Future of Healthcare Partnerships Part 1: Envisioning the Future:
*Sachem Hall***

Medicaid managed care organizations and Medicare Advantage are playing increasingly important roles in cost management and resource allocation for our country's most vulnerable people, including addressing health-related social needs and social determinants of health. Through an engaging two-part discussion, we will highlight where partnerships are essential and working well, along with what is needed for scale to improve individual and community outcomes into the future.

Speakers:

- **Tricia McGinnis**, Executive Vice President and Chief Program Officer, Center for Healthcare Strategies
- **Brandi Newman**, SVP of Community and Social Impact, Advocate Healthcare
- **Alison Rein**, Vice President, Health and Human Services, Quantified Ventures
- **Jami Snyder**, Director, Arizona Health Care Cost Containment System
- **Mark Stutrud**, President and CEO, Lutheran Social Services of Illinois

- **Arielle Zina**, Vice President, Social Drivers of Health and Community Impact, UnitedHealthcare

II. **Broadening Your Investor Base: Trends in Philanthropy and Impact Investing: Mohave West**

Many leading private foundations have moved beyond traditional grant making to also include impact investments. At the same time, donor-advised funds (DAFs) are now one of the largest vehicles for charitable contributions to ensure flexibility and impact. Corporate philanthropy is leaning further into social purpose aligned with mission. This session will explore current trends for consideration to diversify your funding portfolio.

Speakers:

- **John Brothers**, President, T. Rowe Price Foundation
- **Linda Norman**, President and CEO, Mission Investors Fund
- **Joy Ryan**, President and CEO, Dakota Boys and Girls Ranch
- **Aaron Seybert**, Managing Director, Social Investment Practice, Kresge Foundation

3:00 – 3:15 p.m.

Break: Sachem Terrace

Please join us in Sachem Hall for the rest of our afternoon program.

3:15 – 4:00 p.m.

Catalyzing Insights and Connections: Brandi Newman, Senior Vice President, Atrium Health

4:00 – 4:15 p.m.

Devotion and Wrap-up

- **Pastor Mark Huber**, Sanctuary Church (MA)

4:15 – 4:30 p.m.

Walking Alongside, Together: Sachem Terrace

This small group discussion, led by Pastor Mark Huber, will focus on redefining organizational leadership for today as we work to balance decision making and understanding. Join with your peers to share your insights, challenges, and strategies.

6:00 – 6:30 p.m.

First-Time Attendee Welcome Reception: Sachem Terrace

Sponsored by Portico Benefit Services and Mission Investment Fund.

6:30 – 7:00 p.m.

Open Reception for All: Sachem Terrace

Sponsored by *Portico Benefit Services* and *Mission Investment Fund*.

7:00 – 9:00 p.m.

Group Dinner: Mohave East

Join us for dinner and conversation with your peers as we share time together and welcome new CEOs to the network.

Tuesday, January 30, 2024

7:30 – 8:30 a.m.

Breakfast: Mohave East

Please join us in Sachem Hall for our morning program.

8:30 – 8:45 a.m.

Devotion

- **Pastor Mark Huber**, Sanctuary Church (MA)

8:45 – 10:30 a.m.

Plenary Session: Leading the Way

Keynote Speaker: Onuka Ibe, La Piana Consulting

In Day 2 Onuka addresses the challenges and opportunities of engaging and aligning boards, leadership teams and partners to move forward for greater impact. The session will include an examination of our own approaches and practices to lead organizational change.

Panelists: **Angela Bovill**, President & CEO, [Ascentria Care Alliance](#); **Kristen E. M. Gay**, President & CEO, Gemma Services; **Keith Jones**, President & CEO, [AbleLight](#)

10:30 – 11:00 a.m.

Break: Sachem Foyer and Terrace

11:00 a.m. – 12:00 p.m.

Panel and Plenary Wrap-up

12:00 – 1:30 p.m.

Annual Membership Meeting & Leadership Awards Luncheon: Mohave East

Sponsored by *Lutheran Church Extension Fund*.

1:45 – 3:00 p.m.

Catalyst Roundtables

Join us for Day 2 of the Catalyst Roundtables to engage in deeper exploration with thought leaders and industry experts.

- I. **The Future of Healthcare Partnerships Part 2: Lutheran Services at the Center of Social Care : Sachem Hall**

Speakers:

- **Alison Rein**, Vice President, Health and Human Services, Quantified Ventures
- **Jami Snyder**, Director, Arizona Health Care Cost Containment System
- **Arielle Zina**, Vice President, Social Drivers of Health and Community Impact, UnitedHealthcare
- **Christy Zeitz**, President, Fellowship Square
- **Tim McNeill**, President and Founder, Freedmen's Health

II. The Lutheran Role in Advancing Housing Solutions: Mohave West

Housing affects everything we do, from serving older adults, and people with disabilities to youth and families, new Americans and veterans. With many further at risk of homelessness, as communities are struggling with a scarcity of affordable housing, join this discussion to spark your thinking and hear from leaders in the field. This engaging discussion will focus on innovative efforts and partnerships that move beyond traditional funding methods.

Speakers:

- **Thomas Campbell**, Sr. Vice President Real Estate, LCEF
- **Jeff Lubell**, Director of Housing and Community Initiatives at Abt Associates
- **Adam Marles**, President and CEO, Lutheran Senior Services
- **Michael Skrebutenas**, Senior Vice President, Housing, LISC
- **David Bowers**, Vice President, Mid-Atlantic Market, Senior Advisor, Faith-Based Development Initiative, Enterprise Community Partners
- **Chris Tonniges**, Lutheran Family Services, Nebraska (Moderator)

III. AMMPARO: Protecting Migrant Children Catalyst Roundtable: Kiva Room

Join Mary Campbell, program director of AMMPARO, Raed AbuJries from the ELCA, and Kristyn Peck from LSS-NCA as they share their partnership and the growing opportunities to support unaccompanied minors.

Speakers:

- **Raed AbuJries**, Program Manager for Education and Communications, AMMPARO U.S. Network, ELCA
- **Mary Campbell**, Program Director, AMMPARO, ELCA
- **Kristyn Peck**, President and CEO, Lutheran Social Services of the National Capital Area

3:00 – 3:15 p.m.

Break : *Sachem Foyer and Terrace*

Please join us in Sachem Hall for the rest of our afternoon program.

3:15 – 3:45 p.m.

Catalyzing Insights and Connections: Jeff Lubell,
Director of Housing and Community Initiatives at Abt Associates

4:00 – 4:15 p.m.

Devotion and Wrap-up

- **Pastor Mark Huber**, Sanctuary Church (MA)

4:15 – 4:30 p.m.

Walking Alongside, Together: Sachem Terrace

This small group discussion, led by Pastor Mark Huber, will focus on redefining organizational leadership for today as we work to balance decision making and understanding. Join with your peers to share your insights, challenges, and strategies.

4:15 – 5:45 p.m.

Disability Network Collaboration Group Check-in: Kiva

5:00 – 5:30 p.m.

One-on-One Walks

New and experienced CEOs are matched together to discuss issues, share ideas and foster relationships.

5:00 – 6:30 p.m.

Portico Networking Reception:

Bacabi Presidential Suite

Portico Benefit Services invites you to enjoy refreshments and conversation with friends and colleagues.

6:45 p.m.

Optional Networking Dinner: Lobby Meet-up

Meet for a casual dinner and a chance to connect with friends old and new (participants cover their own meal costs). We will meet in the hotel lobby at 6:45 p.m. and walk to the restaurant together.

Wednesday, January 31, 2024

7:30 – 8:30 a.m.

Breakfast: Mohave East

Please join us in Sachem Hall for our morning program.

8:30 – 8:45 a.m.

Devotion

- **Pastor Mark Huber**, Sanctuary Church (MA)

- 8:45 – 9:00 a.m. **Catalyzing Insights: Jim Sanft**, President and CEO, Concordia Plan Services
- 9:00 a.m. – 10:00 a.m. **Plenary: Don't Lead Alone**
Keynote Speaker: Cleveland Justis, PhD, MBA, [Potrero Group](#); Director of the Executive Leadership Program at University of California, Davis
- Panelists: LaSharnda Beckwith**, PhD, President & CEO, Lutheran Social Services of Southern California; **Damyn Kelly**, PhD, JD, [Lutheran Social Services of New York](#); **Michael Loo**, President & CEO, Upbring
- Don't fly solo. It's good advice for a CEO, but what does this really look like in practice? Explore techniques that successful CEOs leverage to recognize and harness the strength of others. Using real-life examples and practice exercises, this session will help you take a step back and reframe your thinking as you observe, engage, and motivate others toward action.
- 10:00 – 10:30 a.m. **Break: Sachem Foyer and Terrace**
- 10:30 a.m. – 12:00 p.m. **Plenary: Cleveland Justis, cont.**
- 12:00 – 1:30 p.m. **Closing Lunch, Open Forum and Benediction: Sachem Terrace**
Join us for an informal lunch as the CEO Summit draws to a close with a discussion of participant-driven topics. Boxed lunches will be provided.
- **Pastor Mark Huber**, Sanctuary Church (MA)
 - **Alesia Frerichs**, President and CEO, Lutheran Services in America
- 1:30 – 4:00 p.m. **New American Network Strategic Planning: Kiva Room**