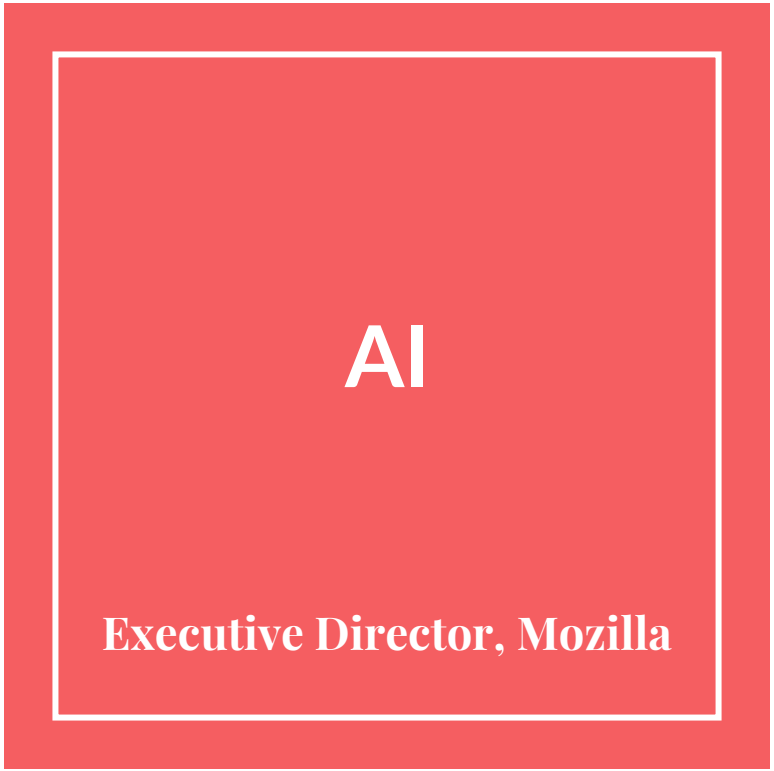

AI
Executive Director, Mozilla

This Algorithm Could Ruin Your Life

A system used by the Dutch city of Rotterdam attempted to rank people based on their risk of fraud. The results were troubling.

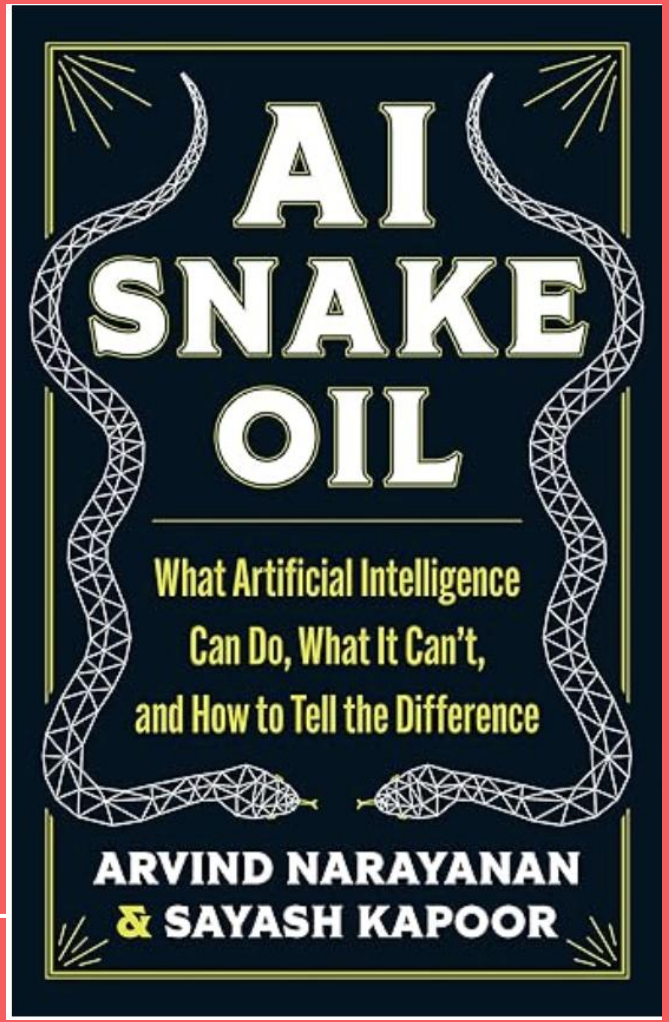
What are your values?

Values-aligned Choices

- **Accuracy? ... DATA**
- **Fairness? ... AUDITING & REVIEW BOARDS**
- **Control? ... PRIVACY**
- **Cutting-Edge? ... EXPERIMENTATION**
- **Conservative?... ENTERPRISE**

What are you solving for?

What are you solving for?



Values + Pain Points = Real Answers

(not snake oil)

Learning

- Who is your internal team?
- Who is your set of external stakeholders?
- Where is your knowledge coming from?
- Where is your information coming from – and where is it going?
- Then: What is your living policy or set of frameworks?
- What is your feedback loop?

We're leading together.

Have a good use case for AI?
HTTP://MZL.LA/AIUSE

Have a question?
NABIHA@mozillafoundation.org